



socio-political reality and mass media perception

Republic of Moldova

September 2023

report prepared by:

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www.imas.md

imas

methodology

sampling:

stratified, probabilistic, triserial;

sample:

822 respondents, 18 years and more;

stratification criteria:

12 administrative-territorial units (ATU), residential environment (urban-rural), size of urban localities (2 types), type of rural localities (commune center/belonging village);

randomization stages:

locality (72 selected localities), household, person;

representativeness:

the sample is representative for the adult population of the Republic of Moldova, excluding Transnistria; the maximum sampling error is $\pm 3.4\%$;

interviews:

were completed at the respondents' homes by 32 operators from the [imas] network, in Romanian and Russian;

data collection period:

02 - 24 September 2023;

client:

Bright Communications SRL (Realitatea Group)

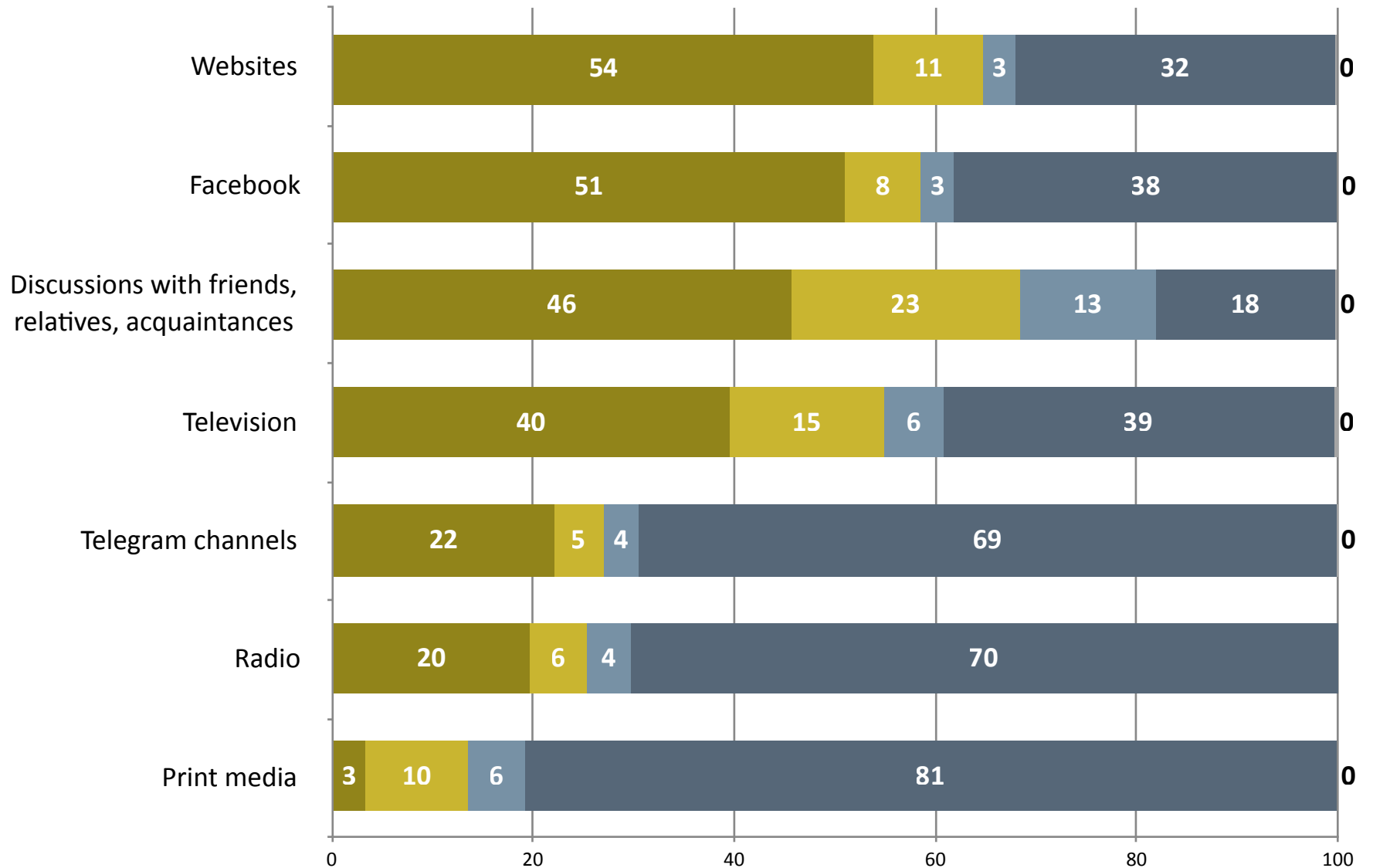
sample structure*...socio-demographic profile*

variable	group	number of people	percent
gender	male	363	44,2%
	female	459	55,8%
age	18-25 years	66	8,0%
	26-40 years	219	26,6%
	41-55 years	199	24,2%
	56-70 years	252	30,7%
	more than 71 years	86	10,5%
education	incomplete secondary education	80	9,7%
	general or vocational school	420	51,1%
	high school / post-secondary school / college	120	14,6%
	higher education	200	24,3%
	does not answer	2	0,2%
occupation	employed	309	37,6%
	temporarily does not work	123	15,0%
	not working	388	47,2%
	does not answer	2	0,2%
nationality	Moldovan/Romanian	688	83,7%
	others (Russian, Ukrainian, etc.)	131	15,9%
	does not answer	3	0,4%
total		822	100,0%

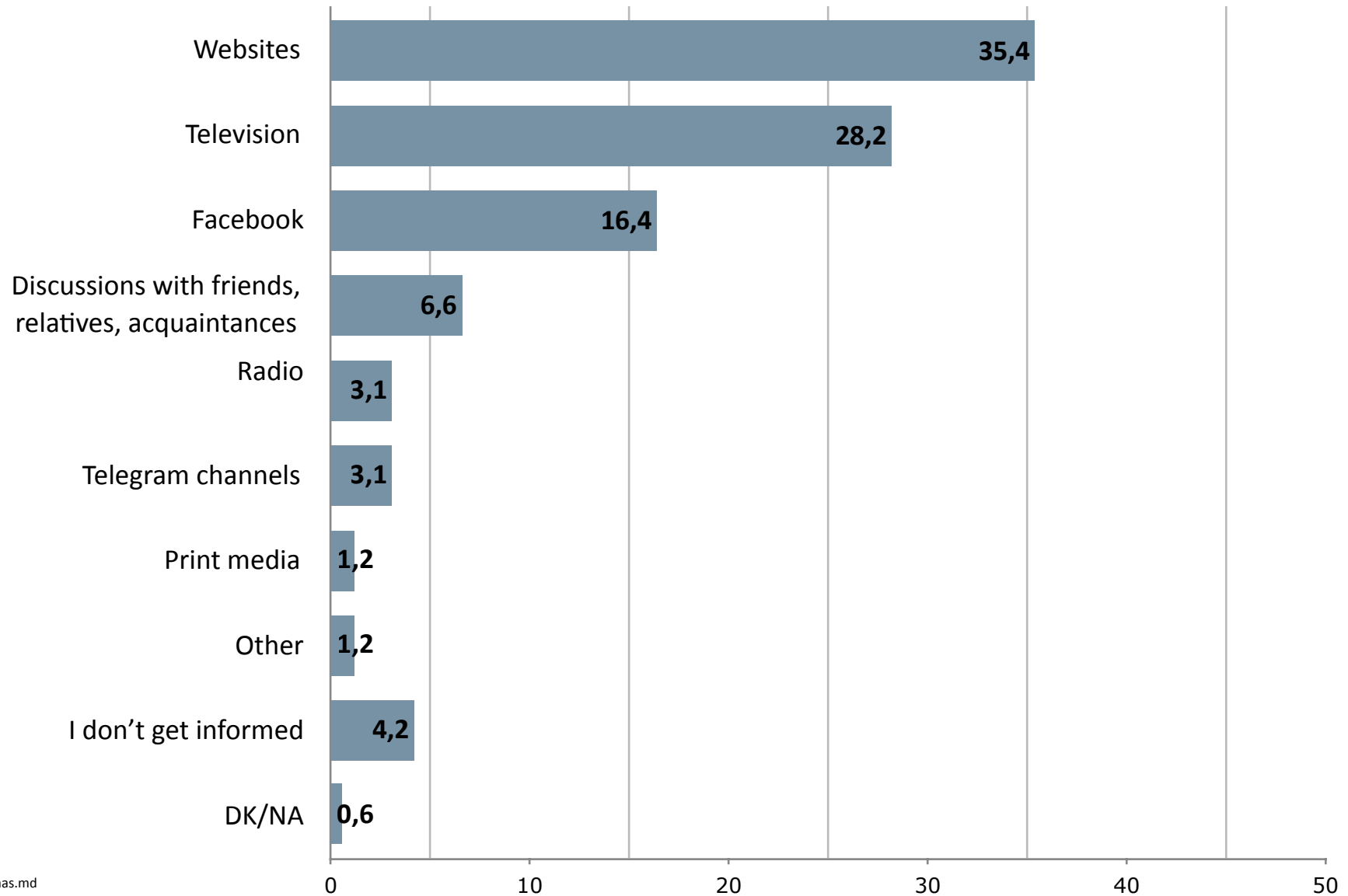
* data were weighted

In the last 30 days, how often did you get information from the following sources?

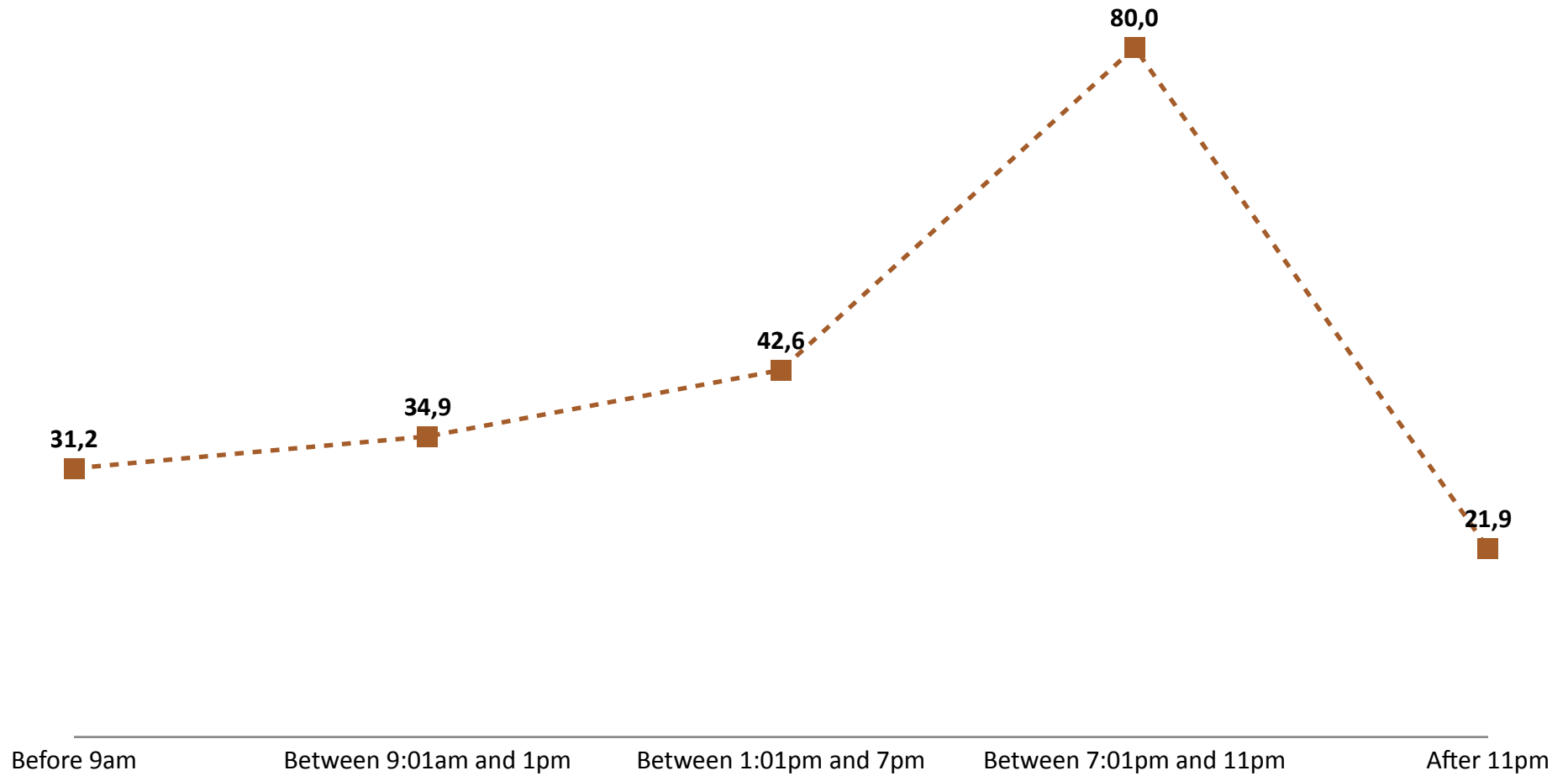
■ Daily (almost daily)
 ■ Several times a week
 ■ Several times a month
 ■ Not at all
 ■ DK/NA



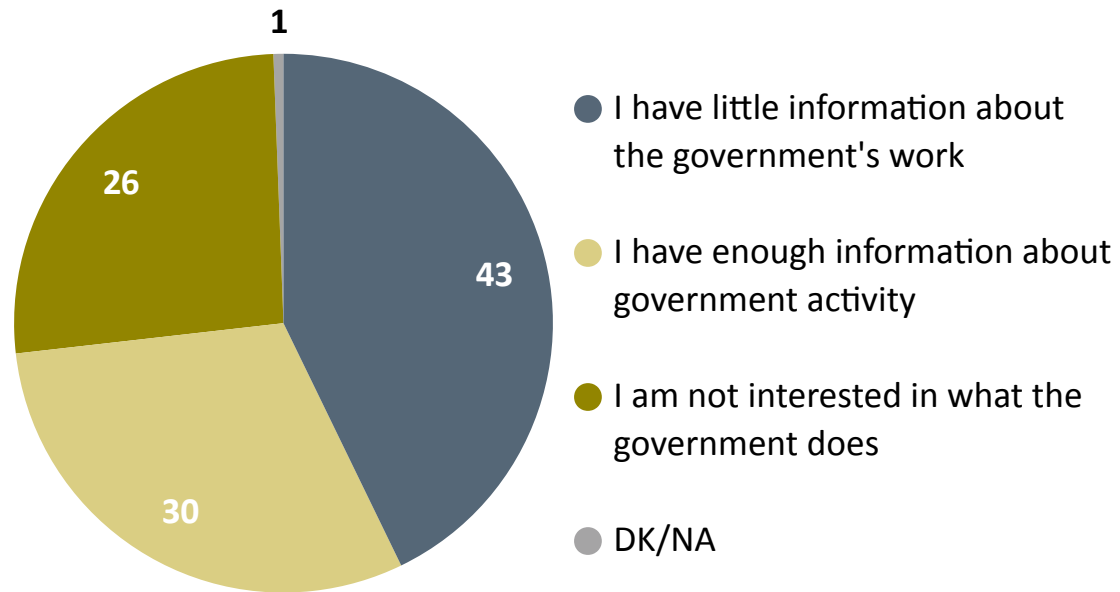
What is your main source for being informed?



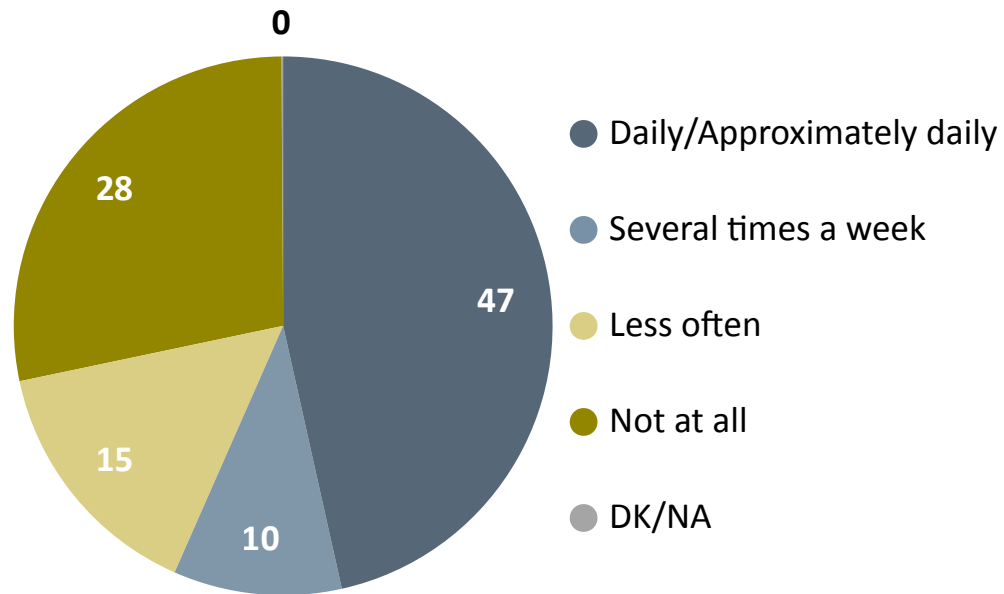
In the course of a day, when do you usually get information?



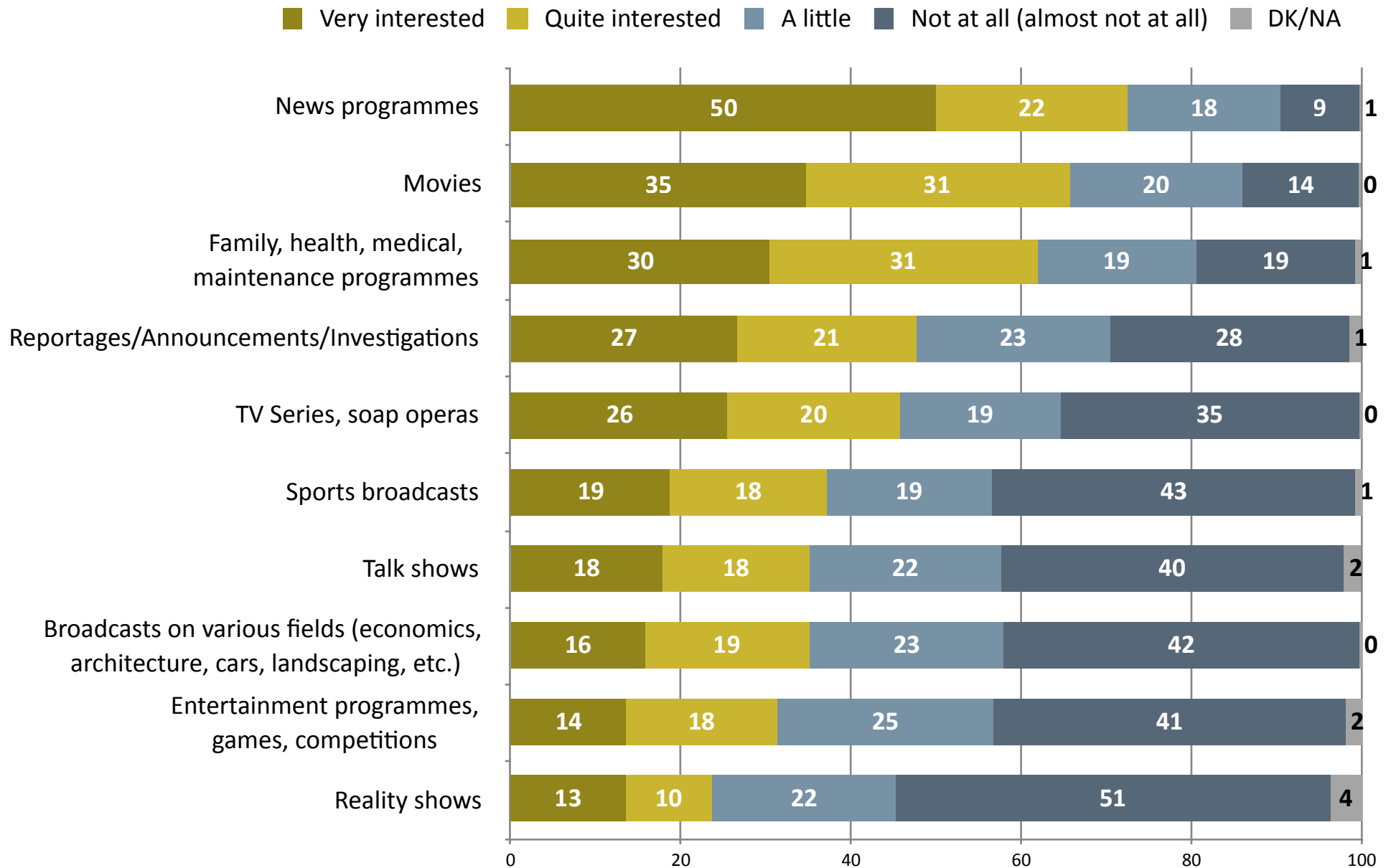
Which of the following situations describes better how you feel?



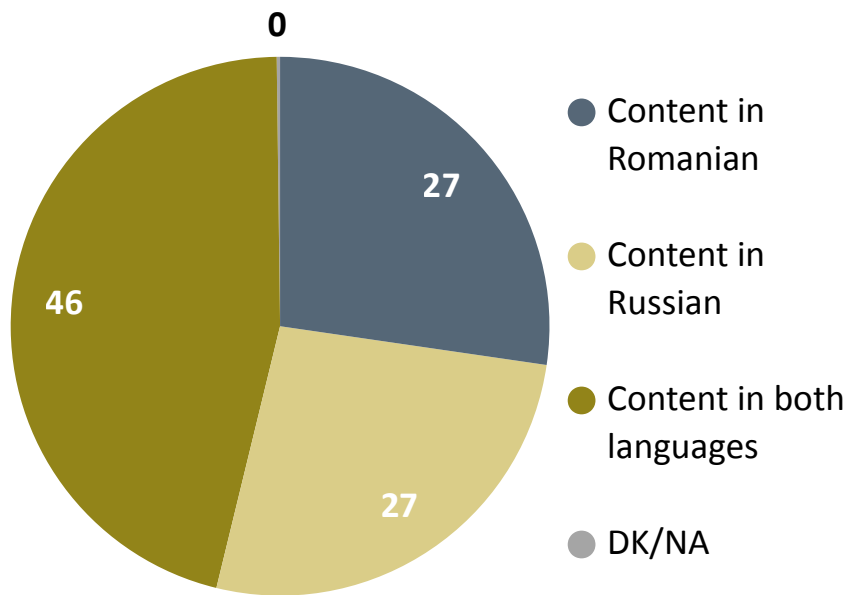
How often do you watch TV?



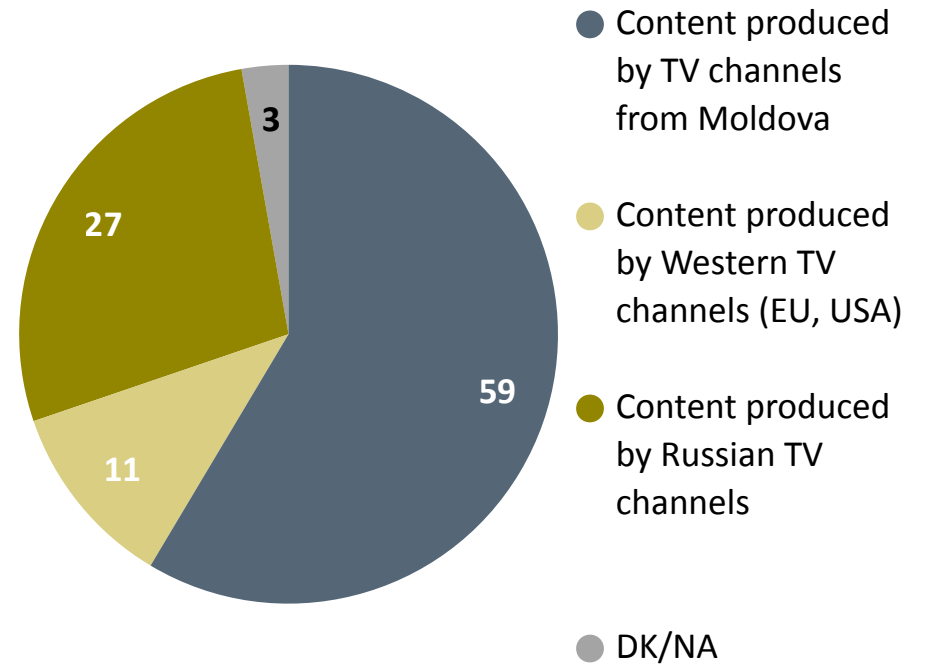
Please tell me, how interested are you in the following types of TV programs?



When you watch TV, do you prefer ...?

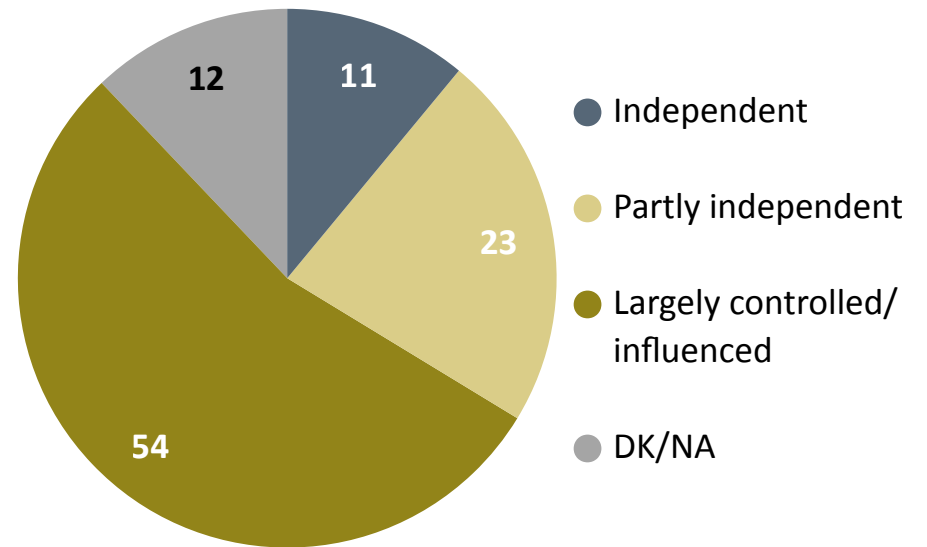
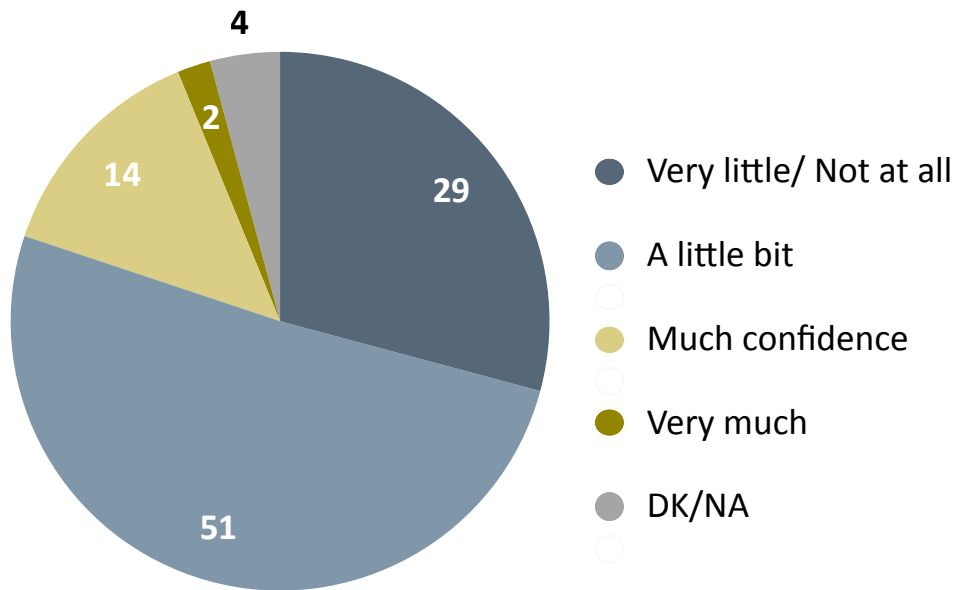


When you watch TV, do you prefer ...?

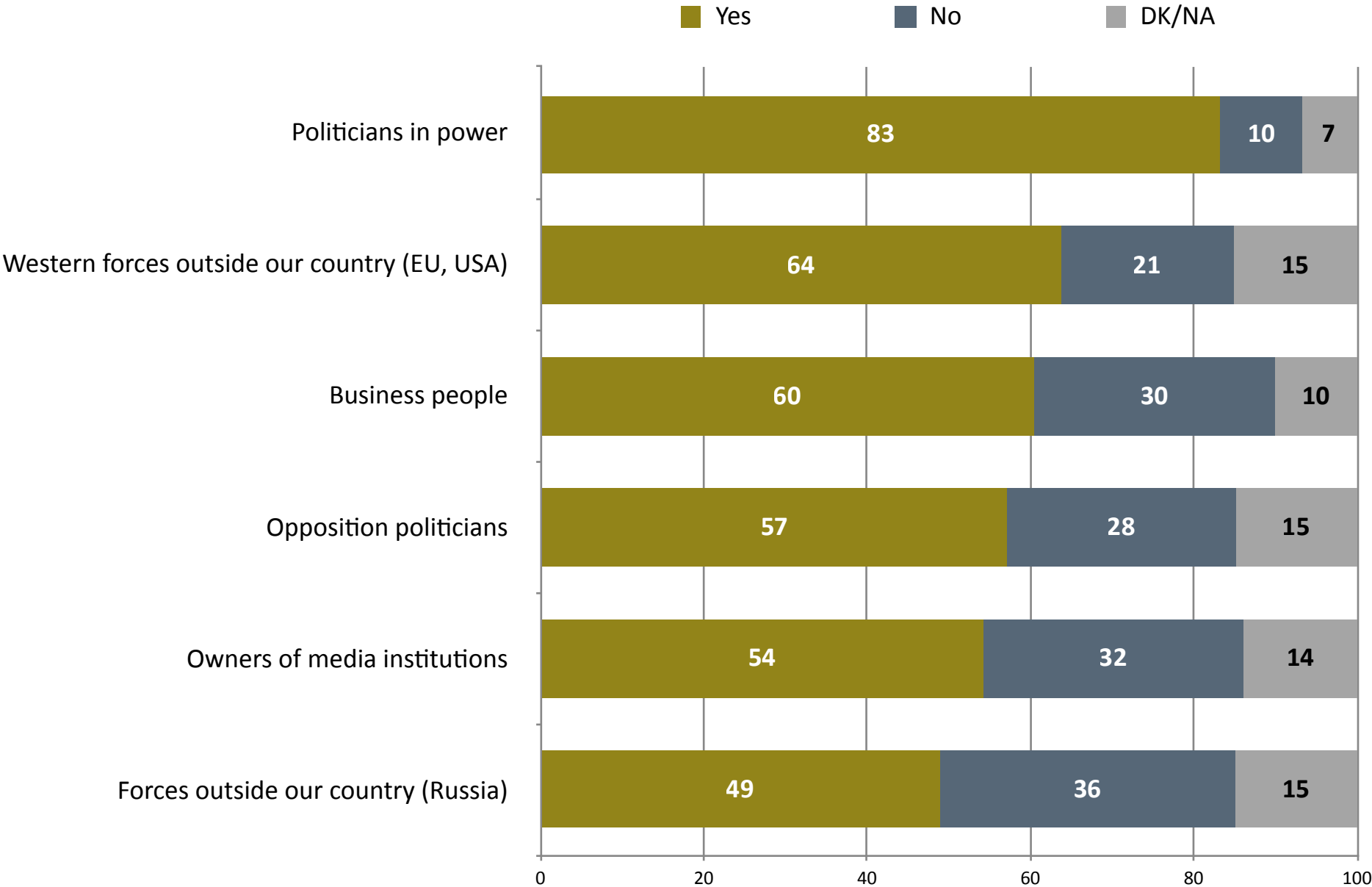


Please tell me how much or little confidence do you have in mass media from Moldova?

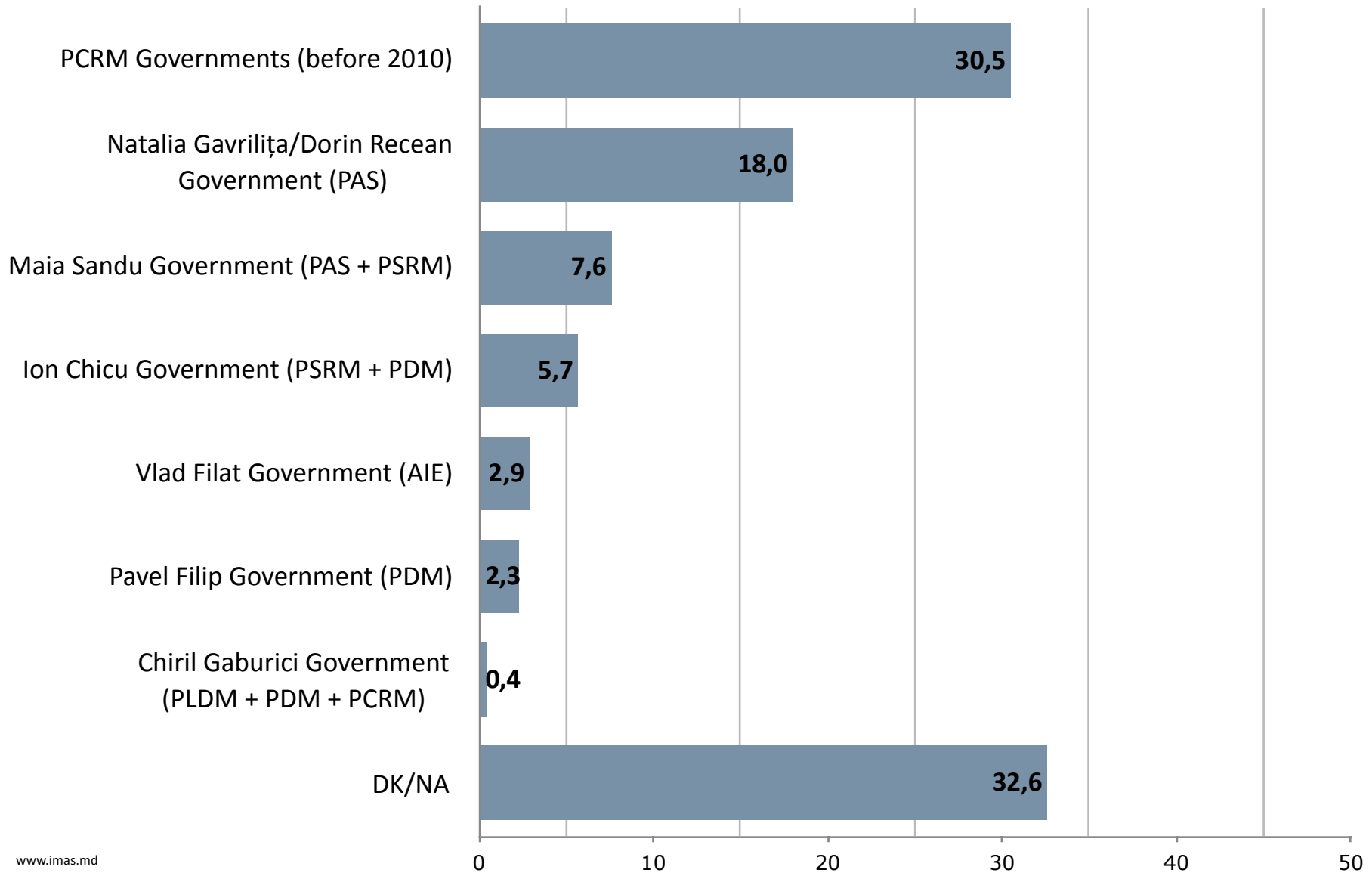
In your opinion, mass media from the Republic of Moldova is ... ?



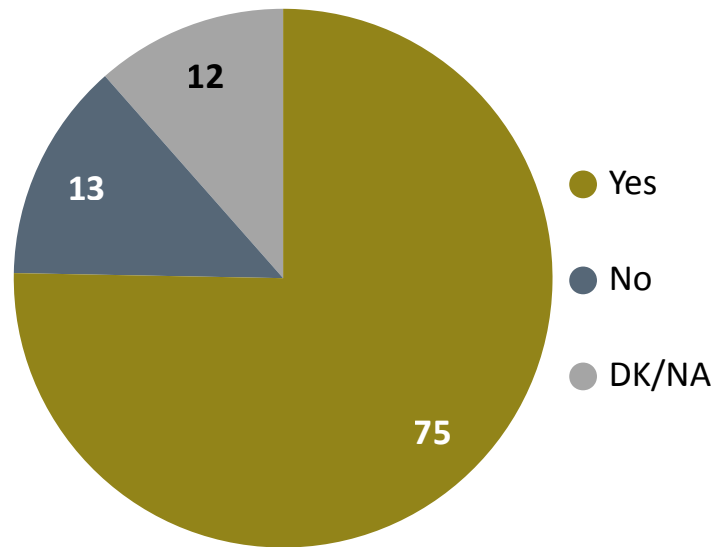
Who do you think controls/influences the media in Moldova?



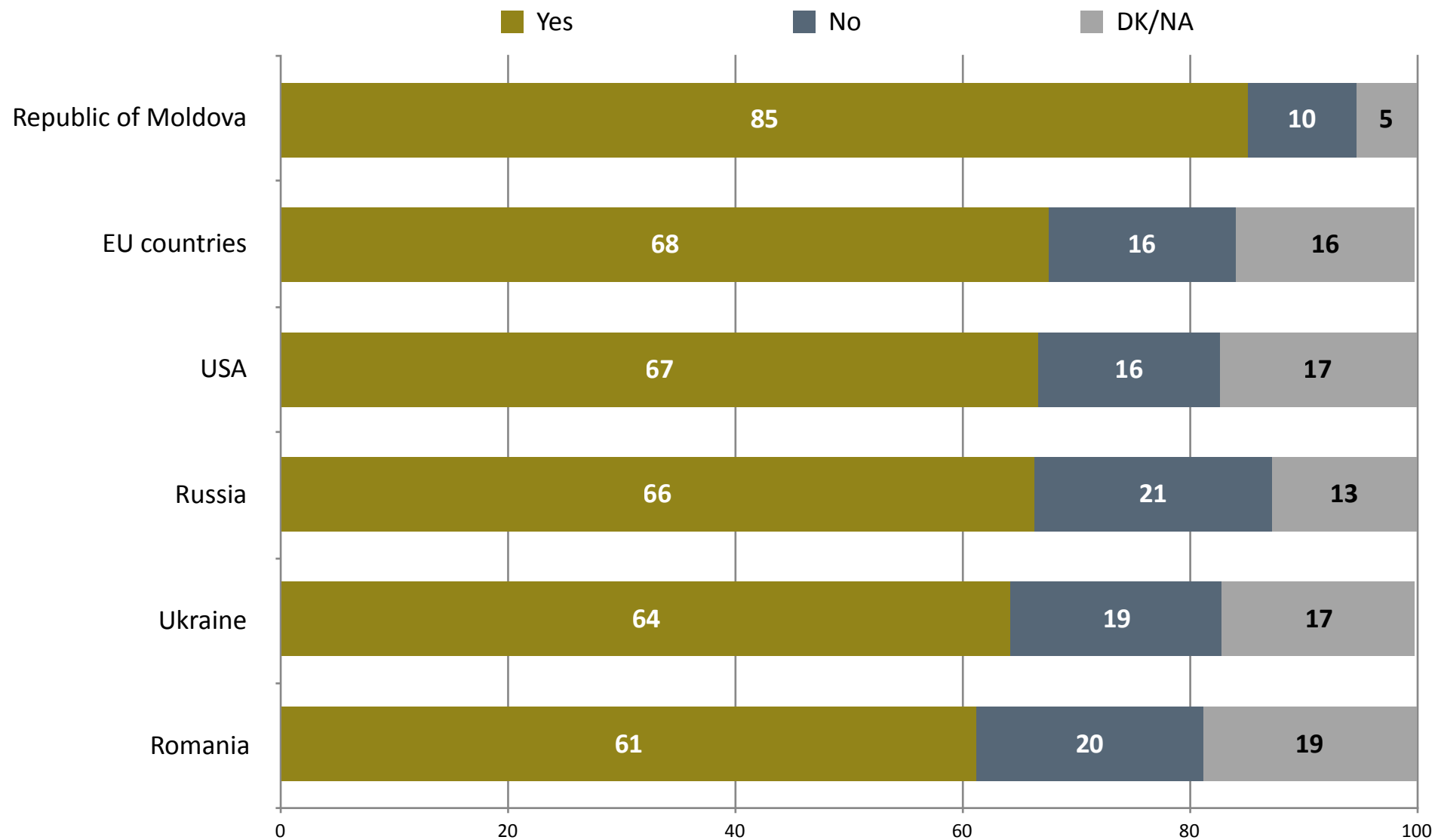
During which government period do you think the people of Moldova had the freest mass media?



In your opinion, is the phenomenon of propaganda present in the news broadcast in the Republic of Moldova?

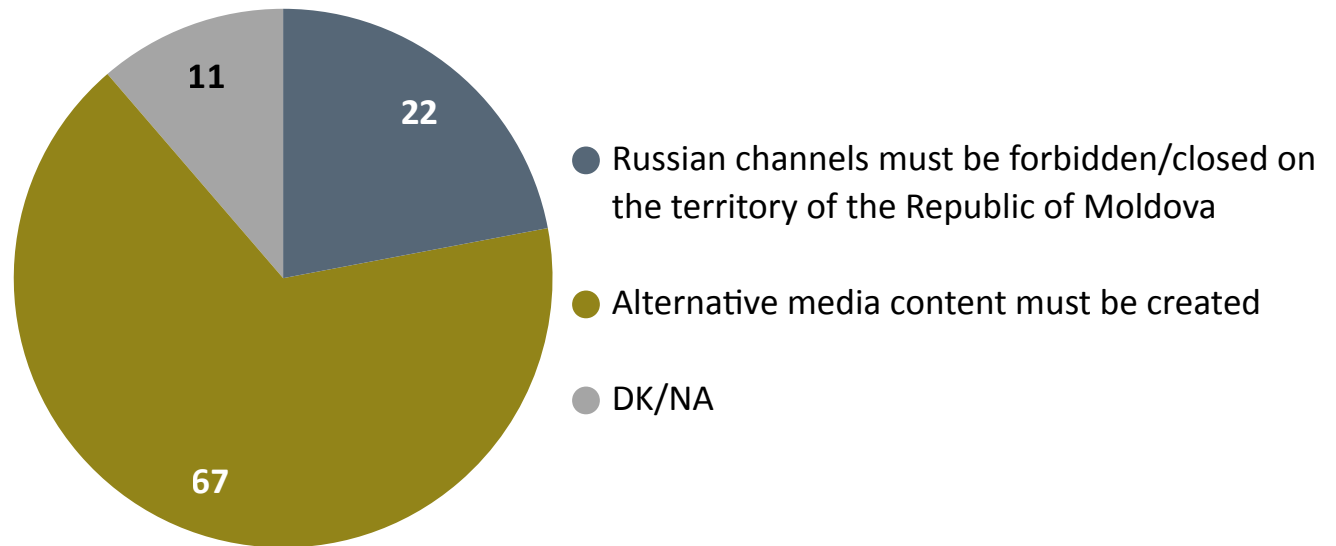


In your opinion, is the phenomenon of propaganda present in the news broadcasted by media institutions coming from ... ?

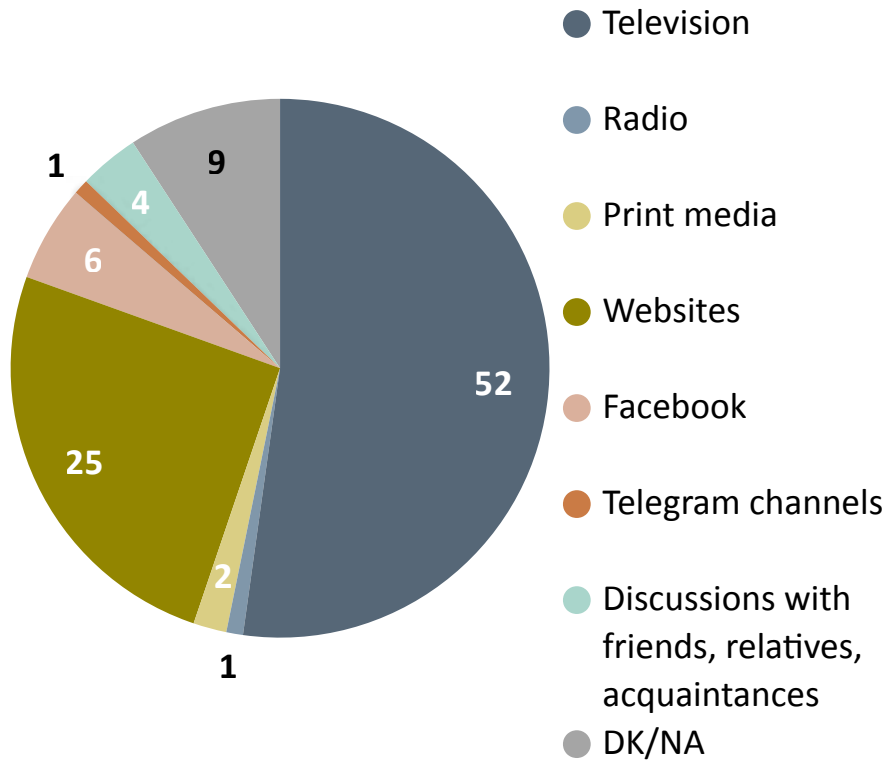


In your opinion, what is the best solution to fight against the Russian propaganda?

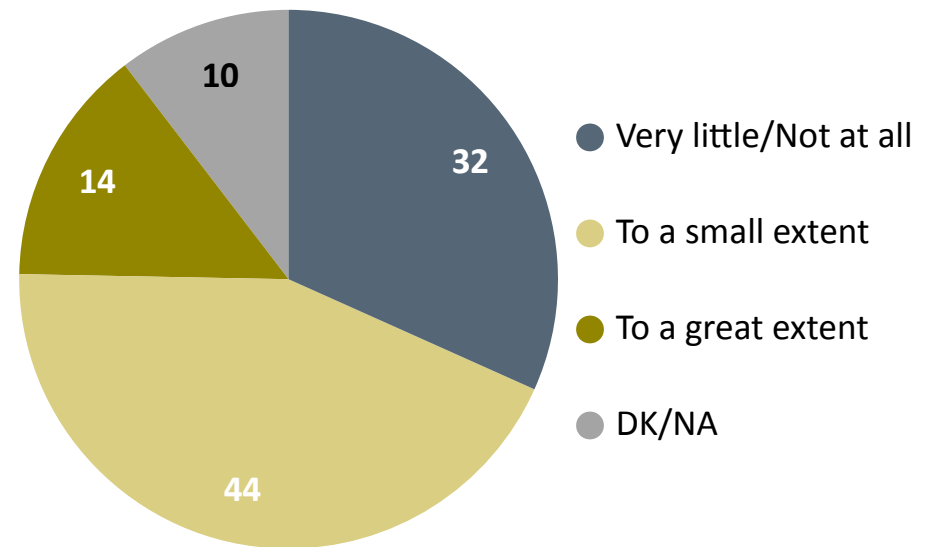
% of those who answered that the phenomenon of propaganda is present in the news broadcast by mass media institutions originating from Russia, 410 respondents

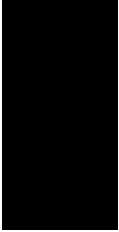
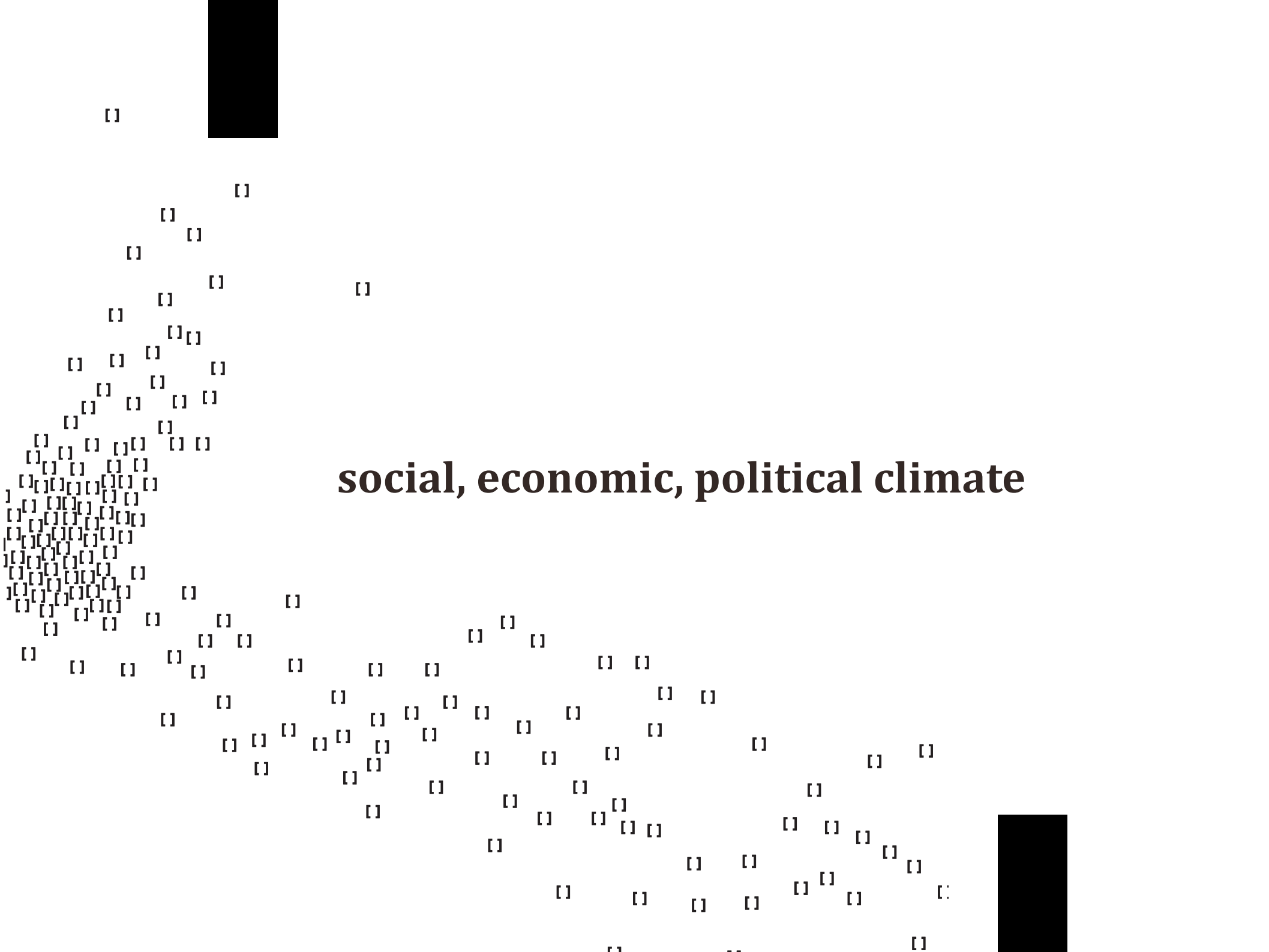


Where do you think is the most of propaganda?



How do you think, to what extent the measures taken by the authorities have succeeded to combat the phenomenon of propaganda?

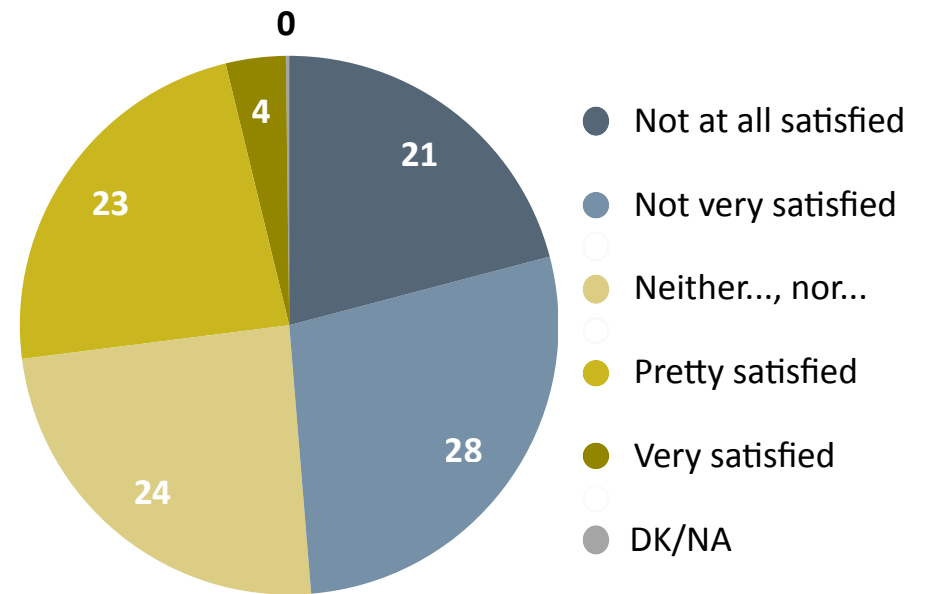
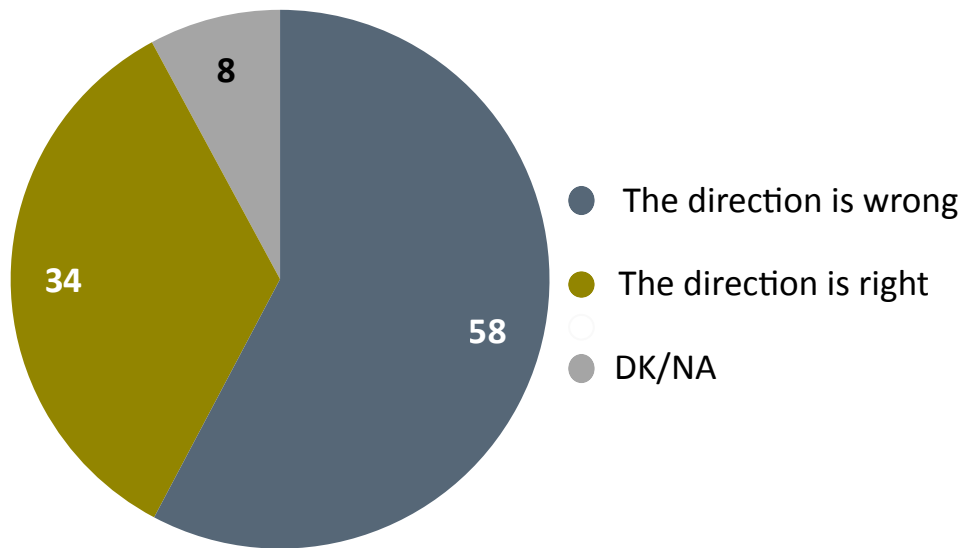




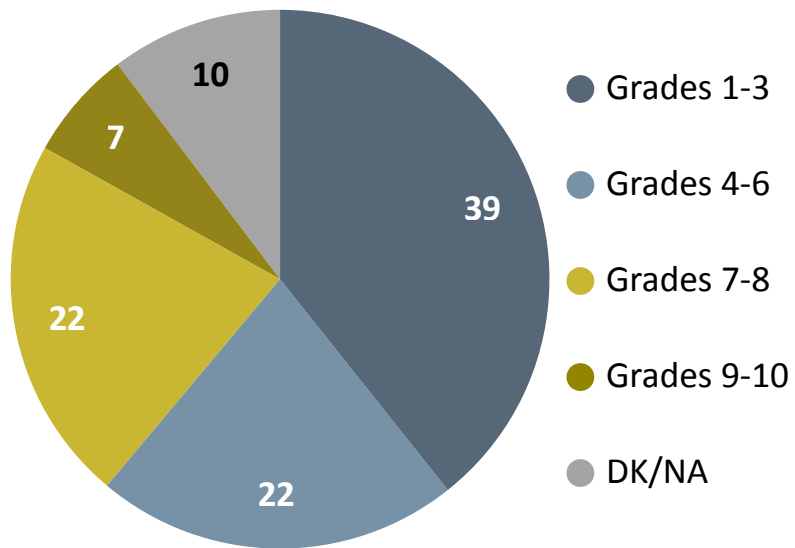
social, economic, political climate

Do you think that things in our country are going in a wrong direction or going in a right direction?

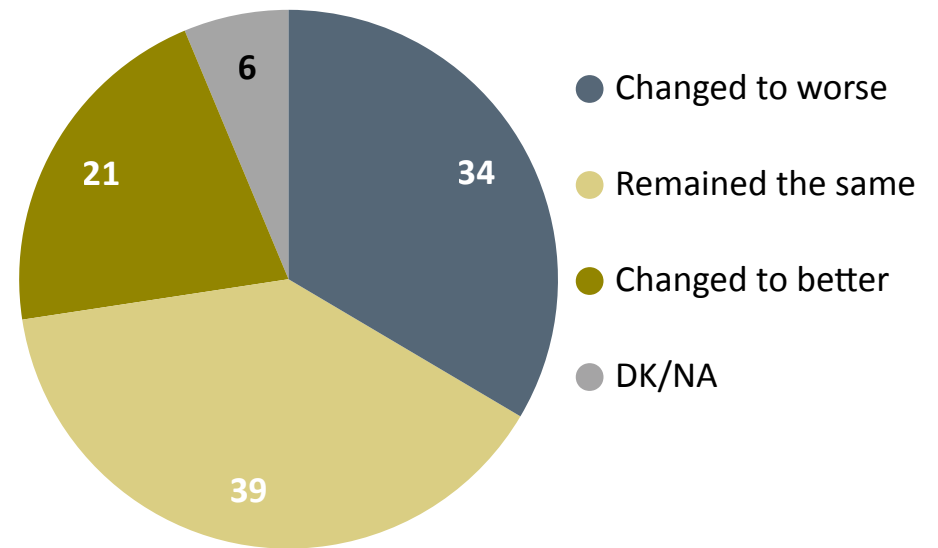
How satisfied or dissatisfied you are of the way you live?



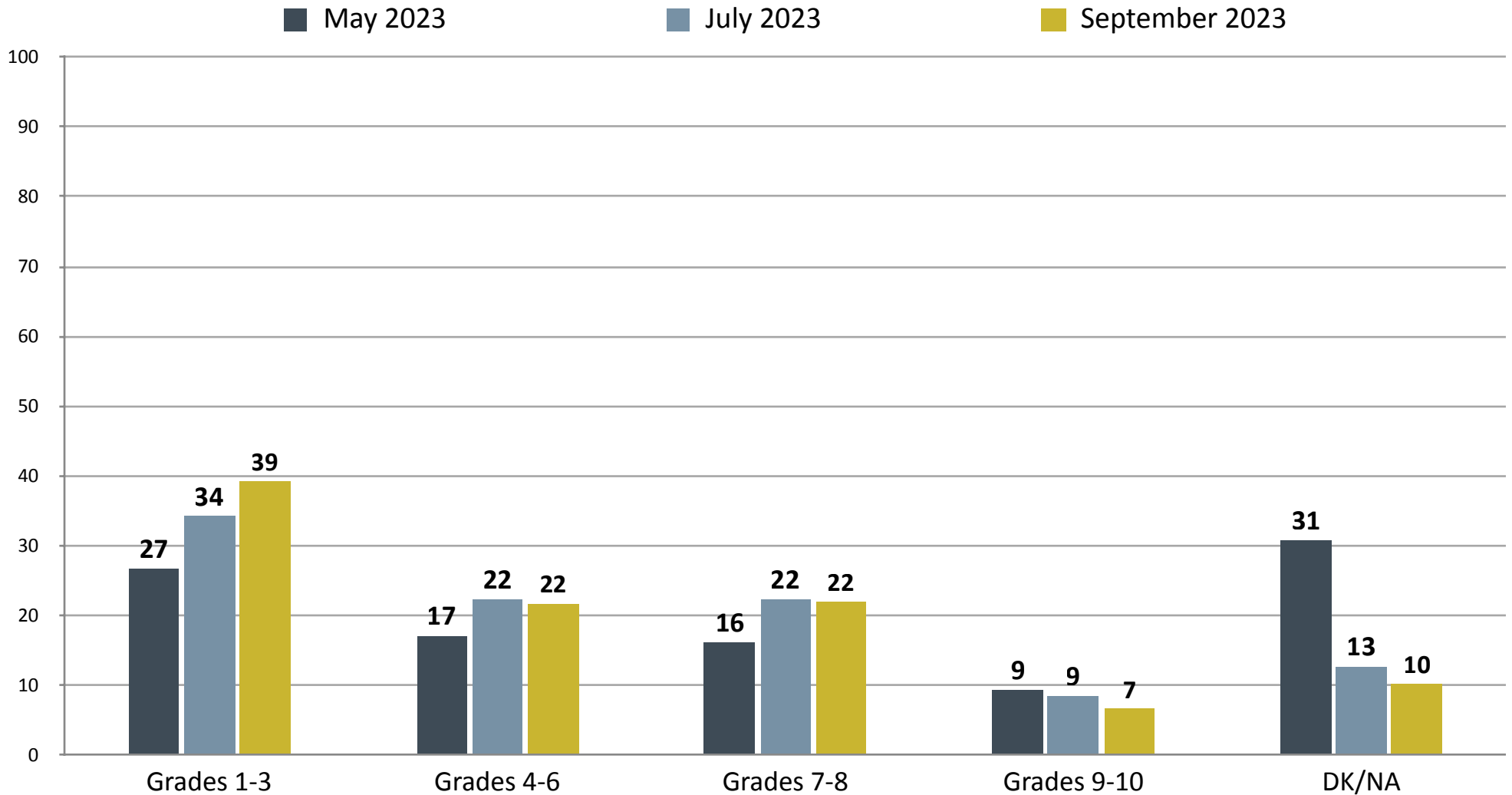
If you have to give a grade, like in school (from 1 to 10), what grade would you give to the current government (Recean Government) for the period of activity so far?



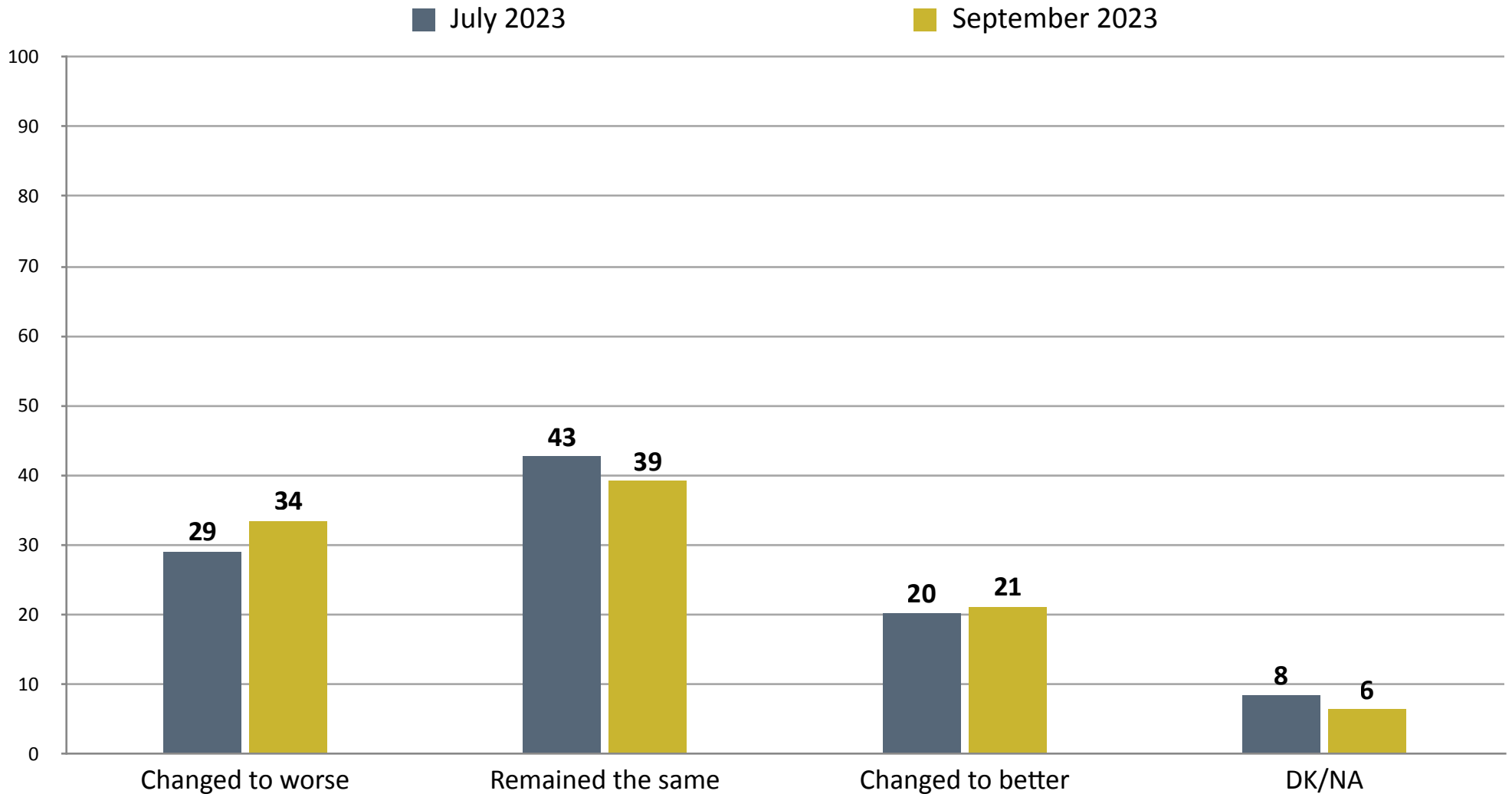
Since the investment of the Recean Government and until now, do you consider that things ... ?



If you had to give a grade, like in school (from 1 to 10), what grade would you give to the current government (Recean Government) for the period of activity until now?

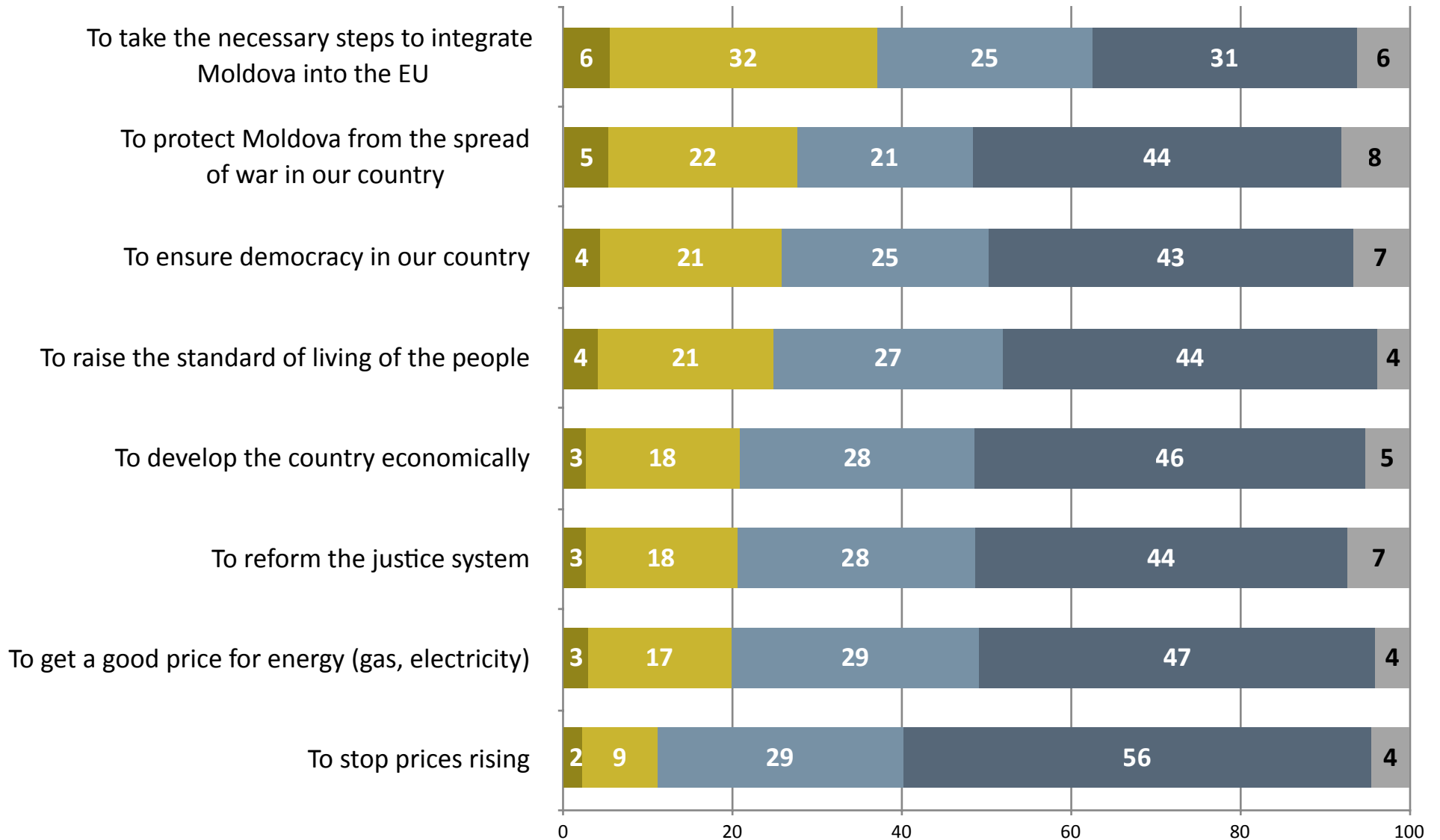


Since the appointment of the Recean Government and until now, do you consider that things ... ?

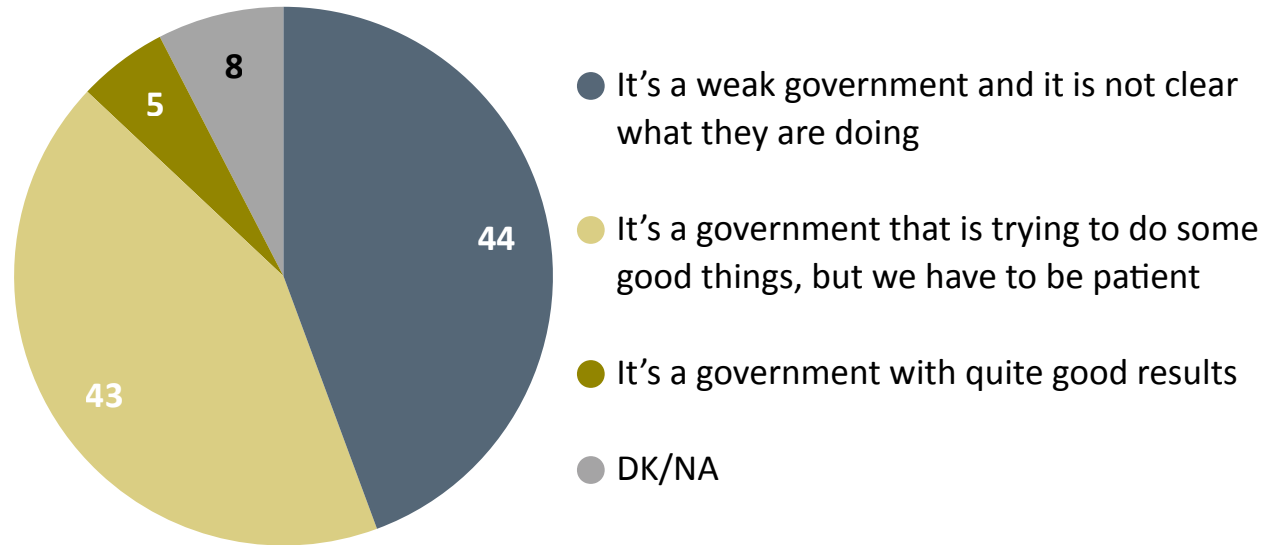


How much confidence do you have in the ability of the current government ...?

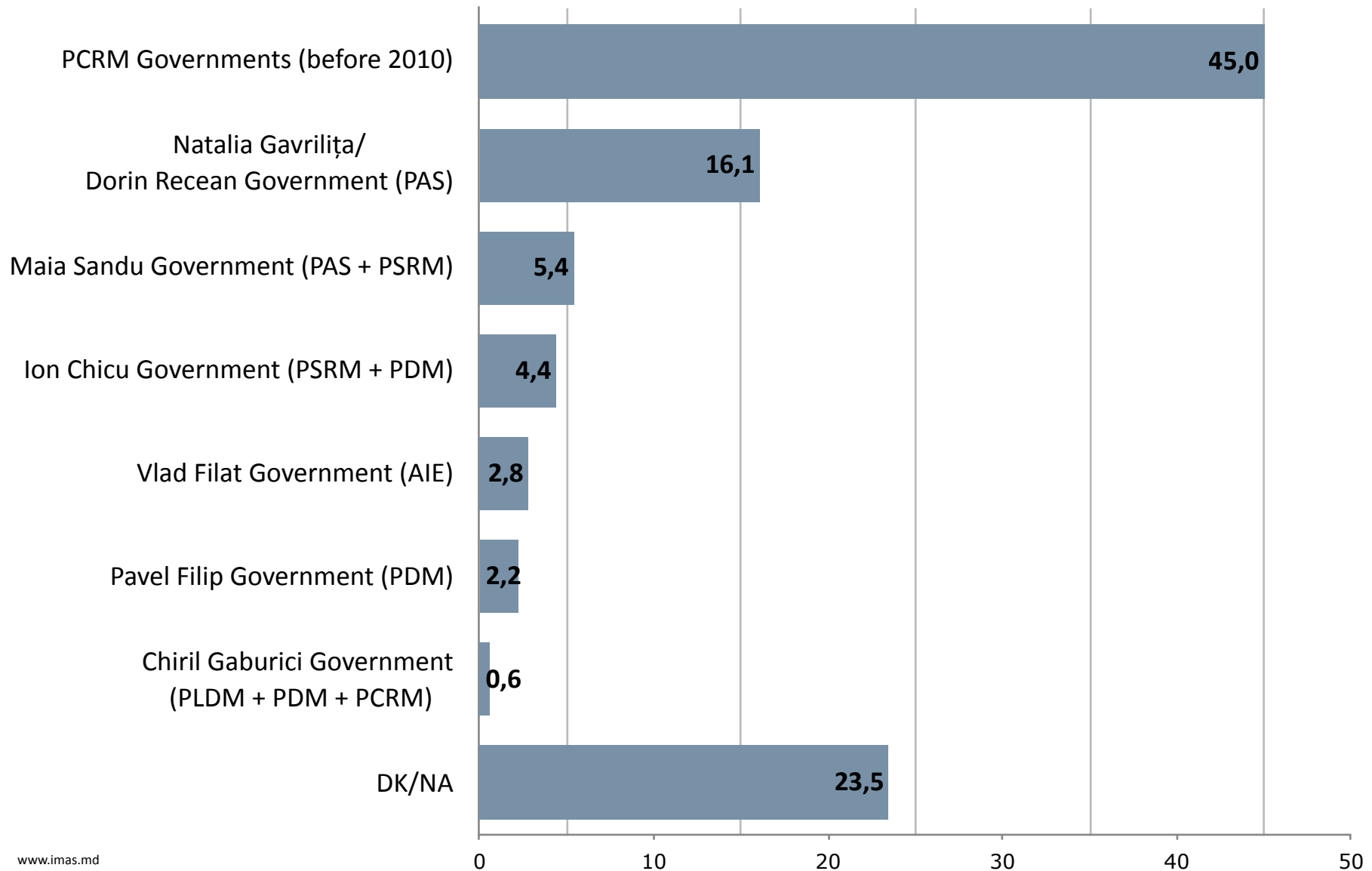
Very much Much A little Very little/ Not at all DK/ NA



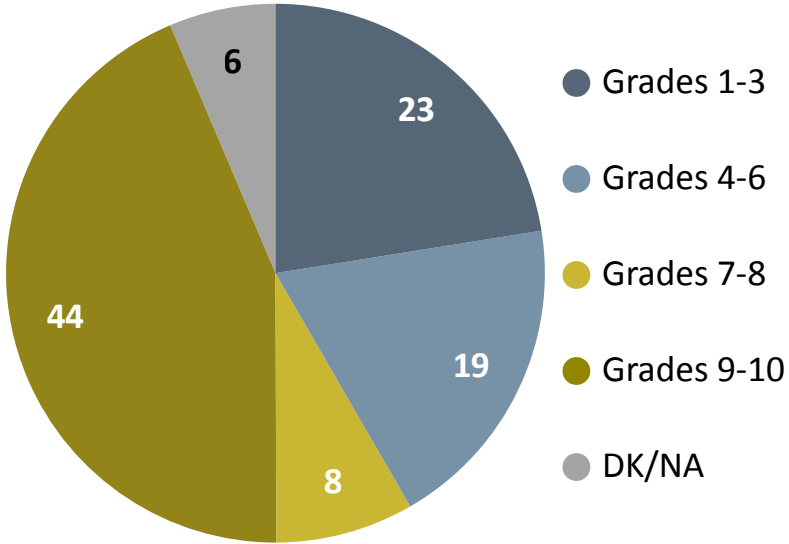
After the first months of government, what do you think about the work of the Recean Government?



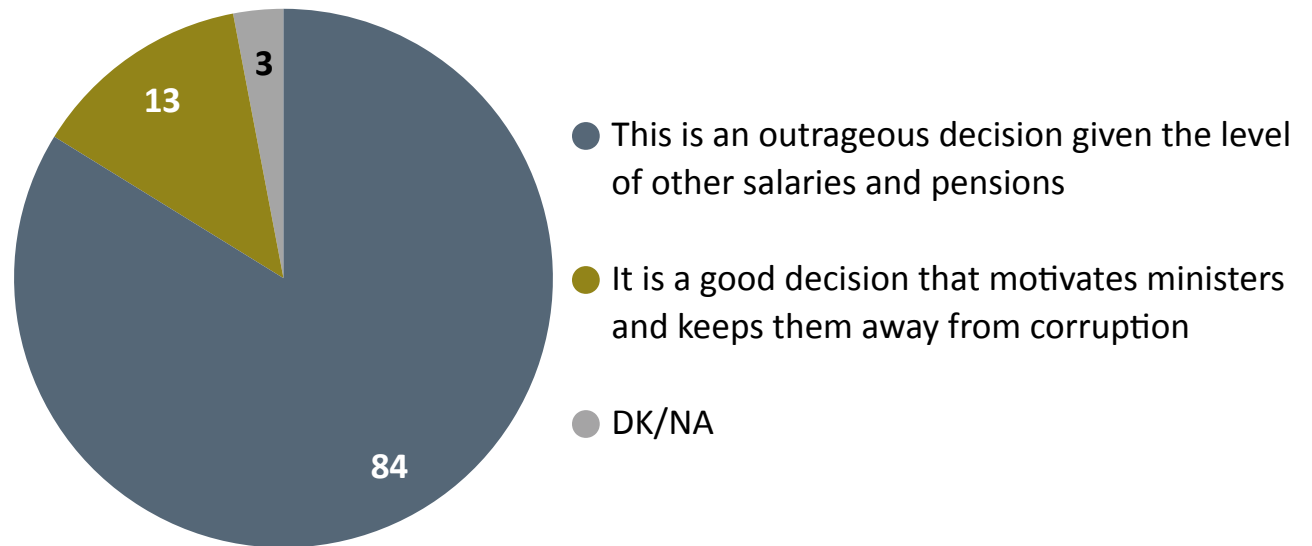
In what period of government do you think people in Moldova led a better life?



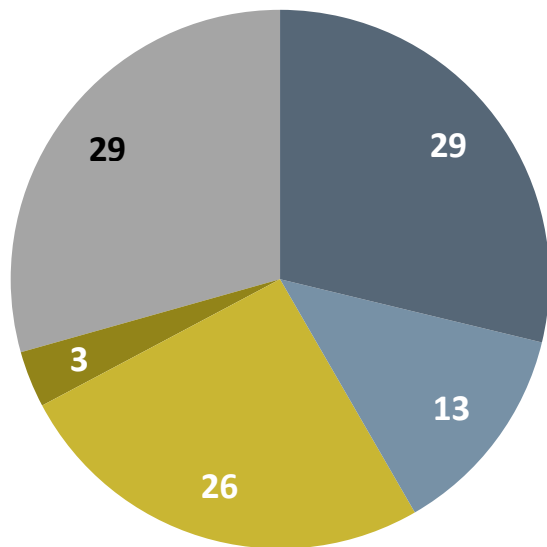
On a scale of 1 to 10, where 1 means not at all disappointed and 10 means very disappointed, how much or how little have you been disappointed in the PAS governments of the last 2 years?



In June, ministers' salaries were increased for the second time this year, reaching to around 50 thousand lei a month. How do you appreciate this measure?

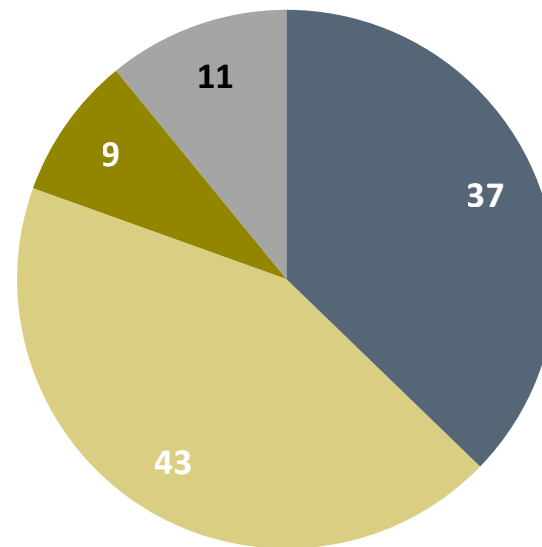


Recently, an 11 lei lower gas tariff was approved (from 29 lei to 18 lei per cubic meter of gas). Who do you think deserves the most credit for the decision to make gas cheaper?



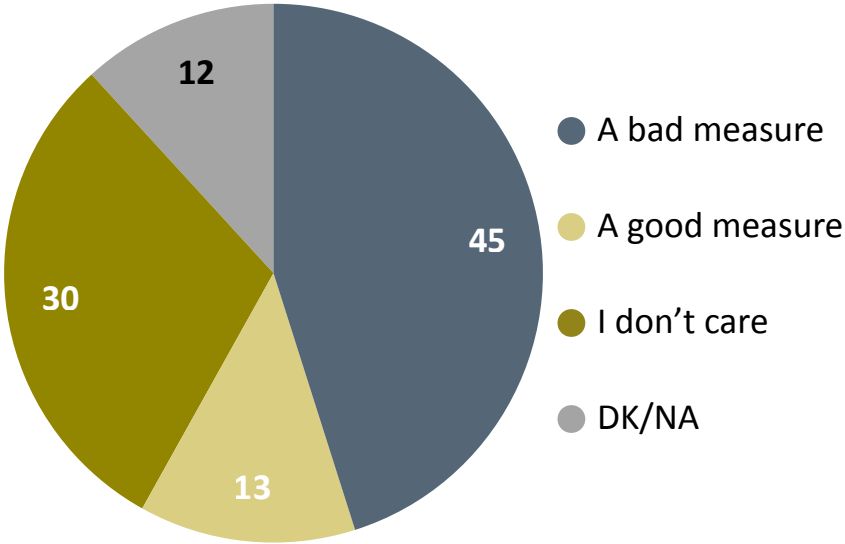
- The Government (PAS)
- The parliamentary opposition, through measures taken (protests, demands, etc.)
- Renato Usatii - by the revelations made (schemes, lower tariffs some companies benefited, etc.)
- Other
- DK/NA

What do you think about the current price of gas (18 lei per cubic meter of gas)?

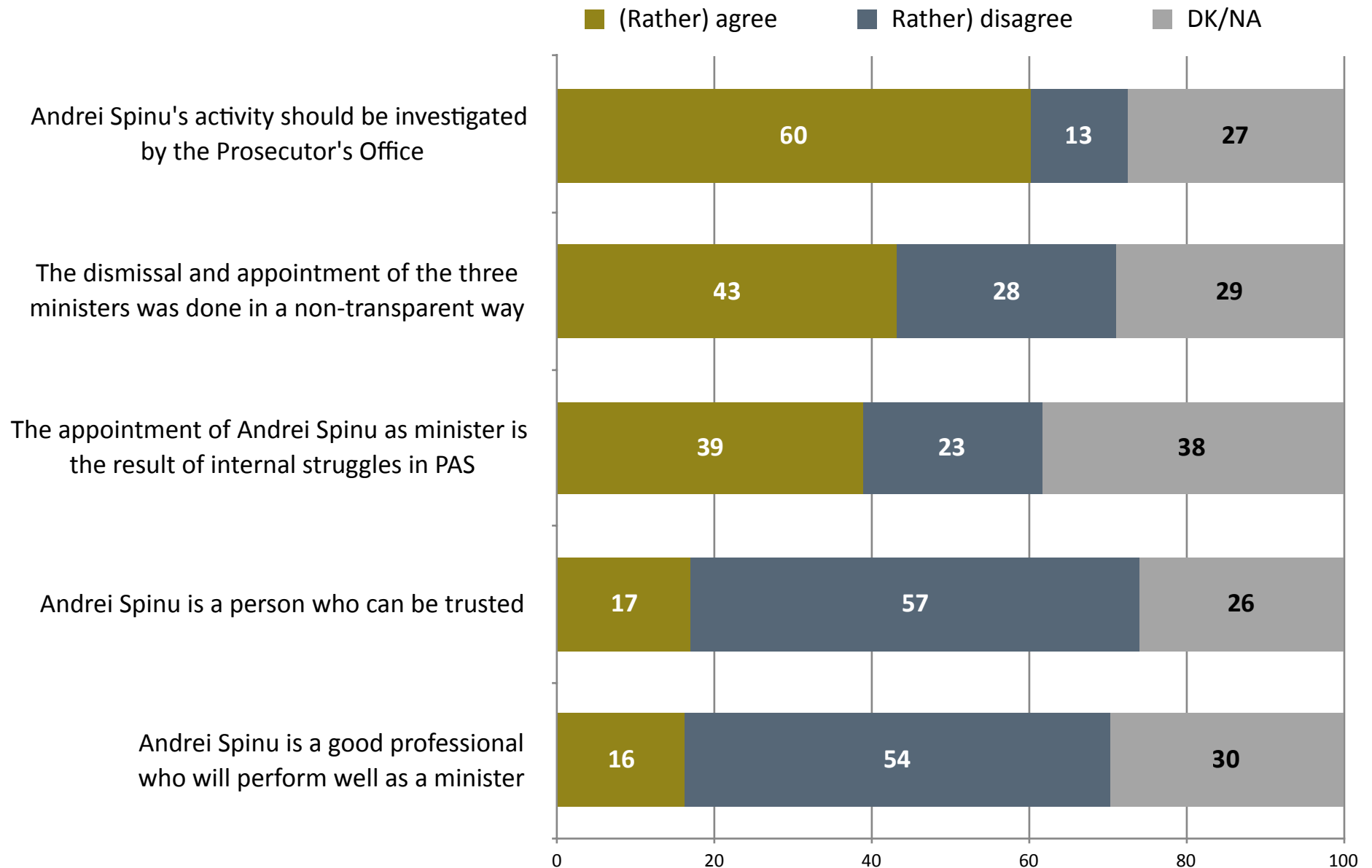


- This price hides illegal schemes to enrich those in power
- It is not a fair price, but consumers must pay this tariff until MoldovaGaz covers its debts
- It is a fair price
- DK/NA

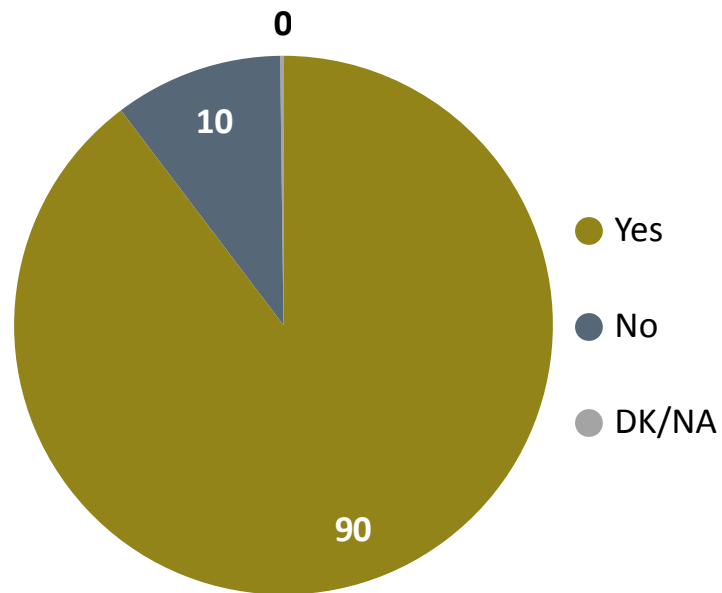
Recently, three ministers have been changed and Andrei Spinu has become Minister of Infrastructure and Regional Development. What do you think of this measure?



Do you (rather) agree or (rather) disagree with the following statements?

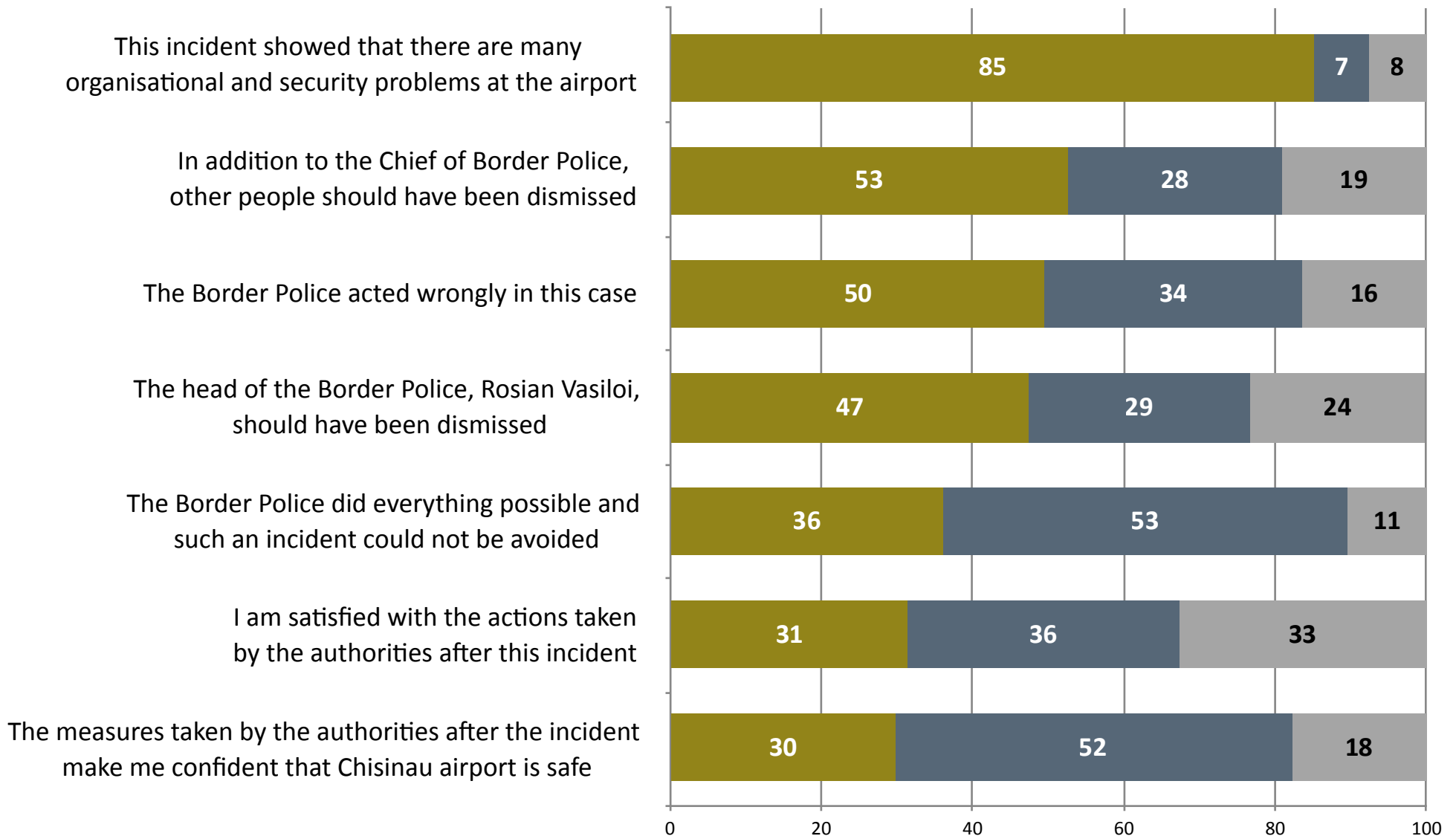


By the time of this discussion, have you heard about the incident at Chisinau airport, when a Tajikistan citizen grabbed a border policeman's gun and shot dead two people?

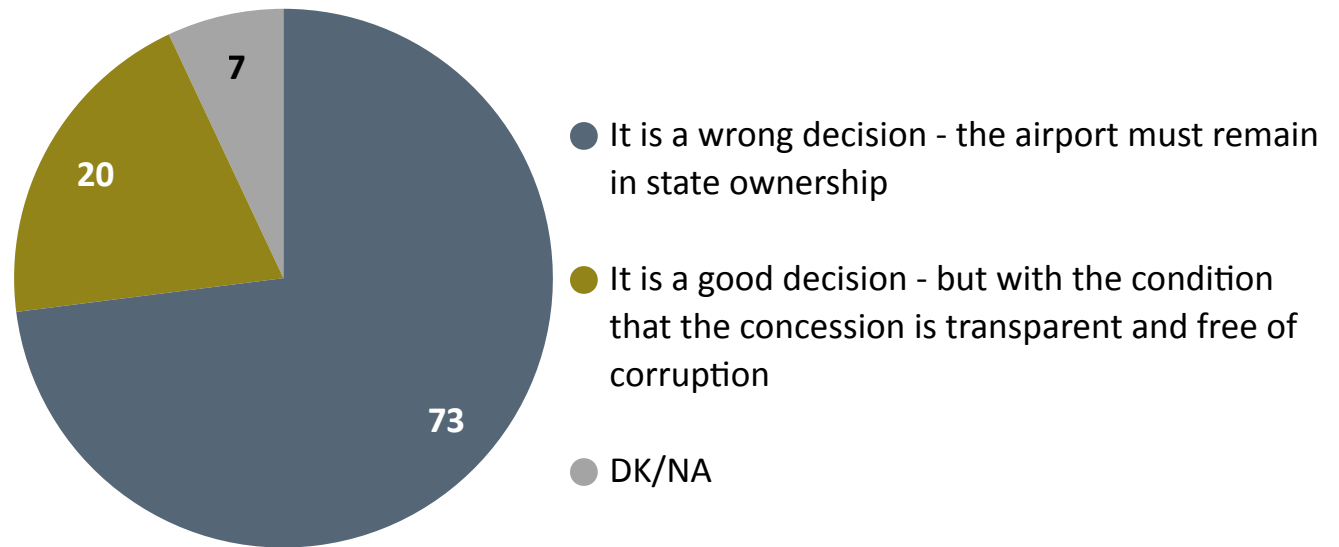


Do you (rather) agree or (rather) disagree with the following statements?

■ (Rather) agree
 ■ (Rather) disagree
 ■ DK/NA

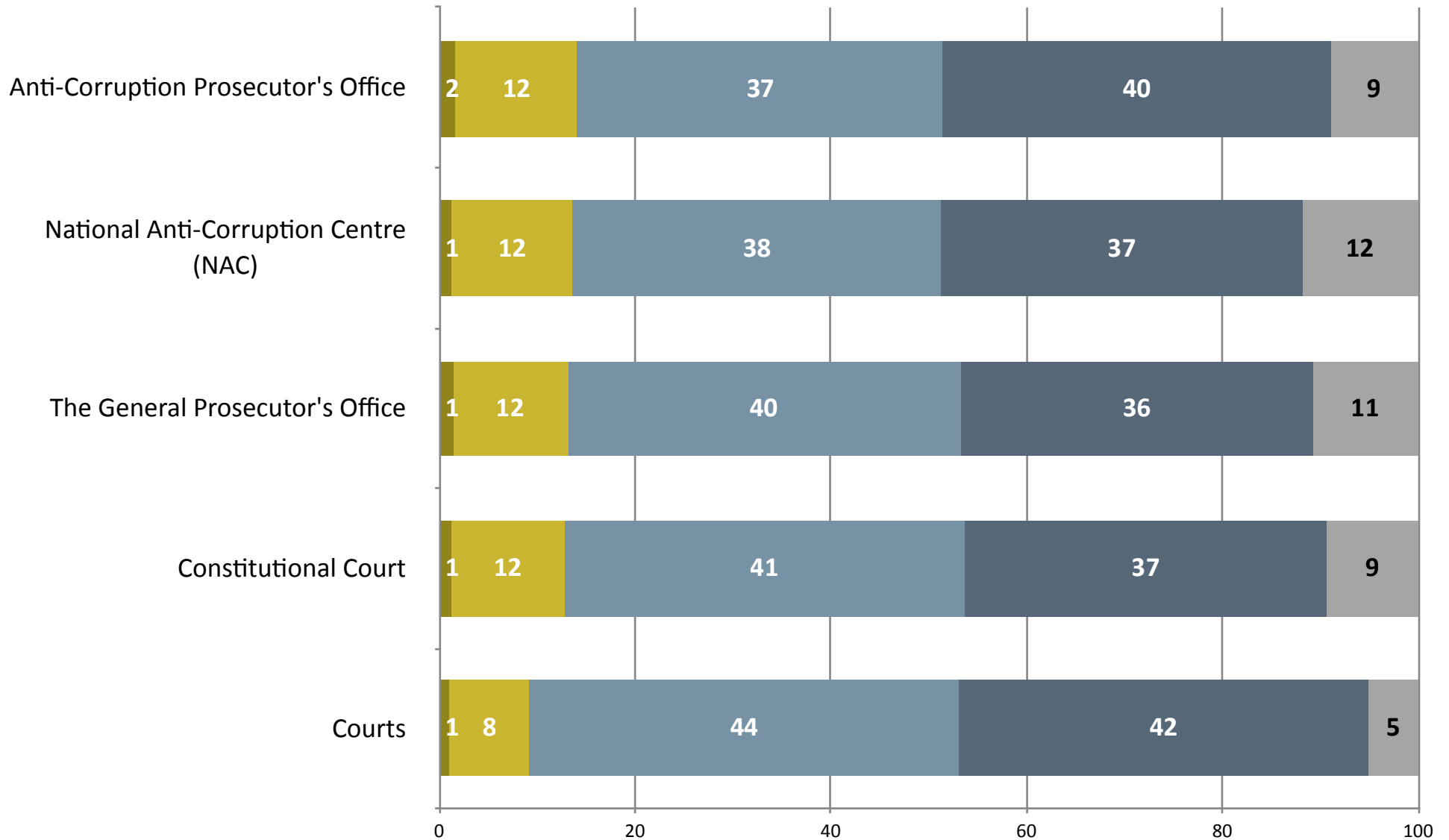


Some voices in the current government say that a new tender should be held to concession Chisinau Airport to a private company. How do you see this initiative?

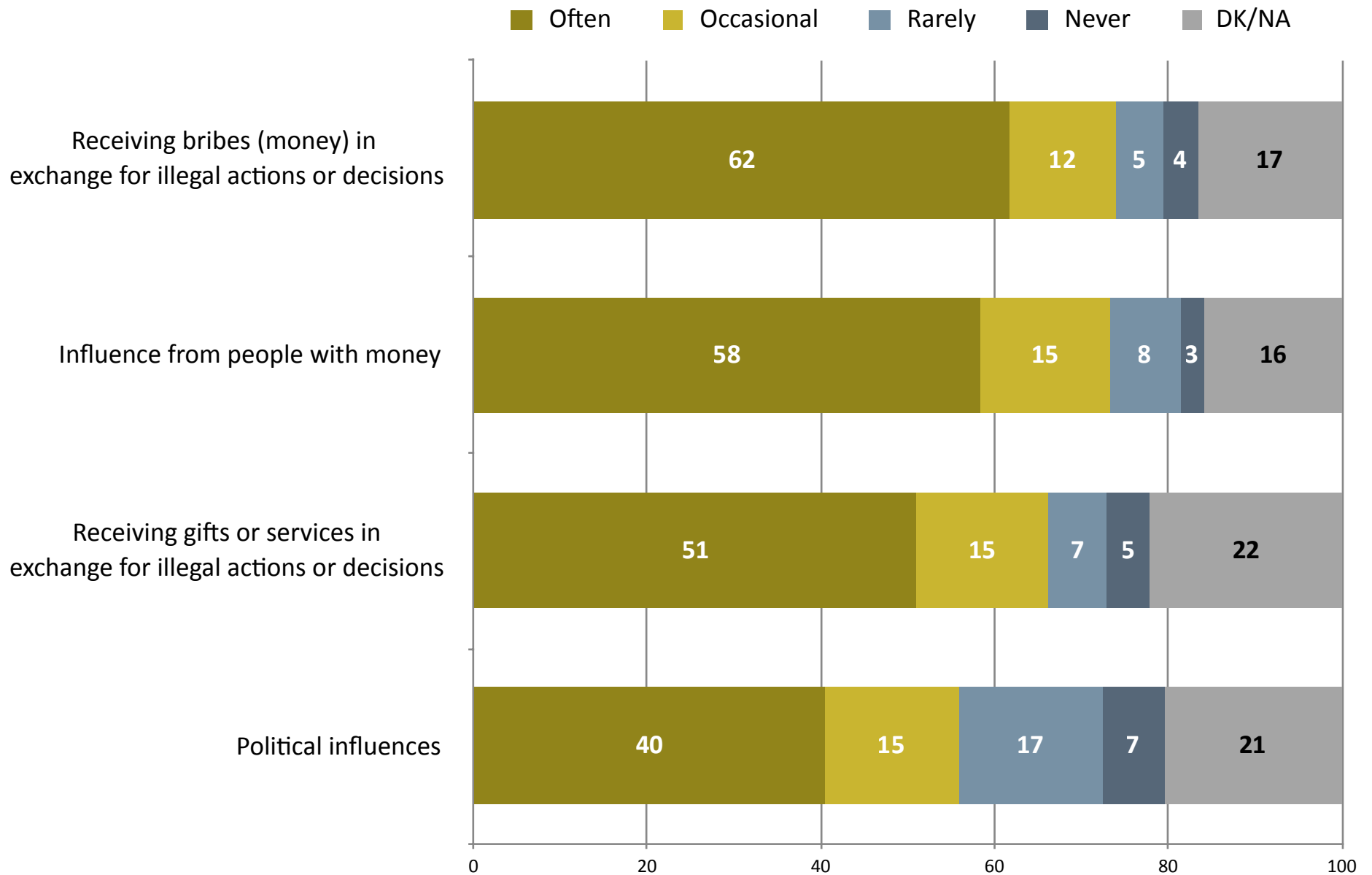


Please tell me how much or little confidence you have in ...?

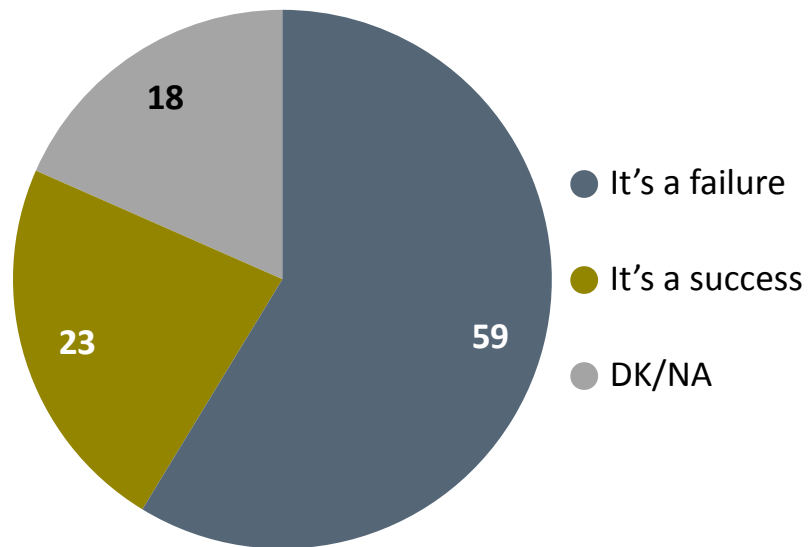
■ Very much
 ■ Much confidence
 ■ A little confidence
 ■ Very little/ Not at all
 ■ DK/NA



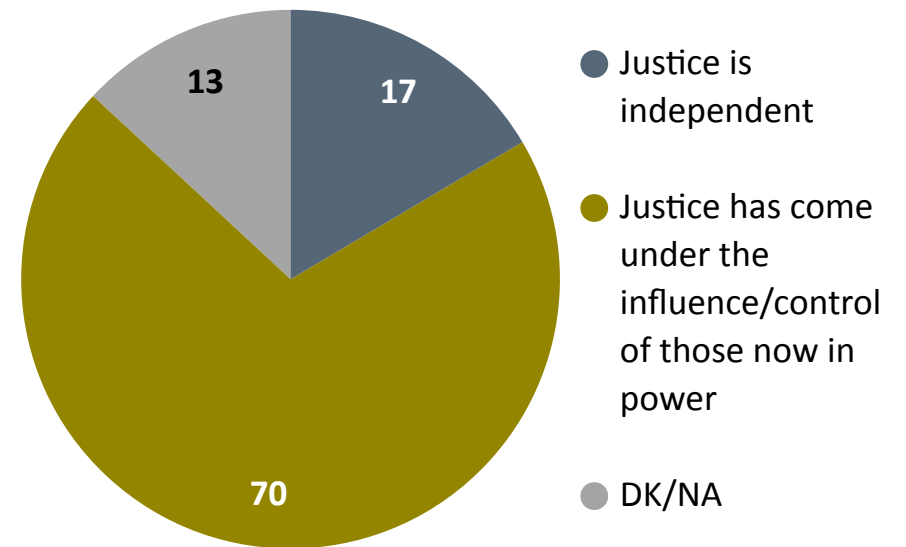
In your opinion, how rarely or often do the following occur in the justice system in the Republic of Moldova?



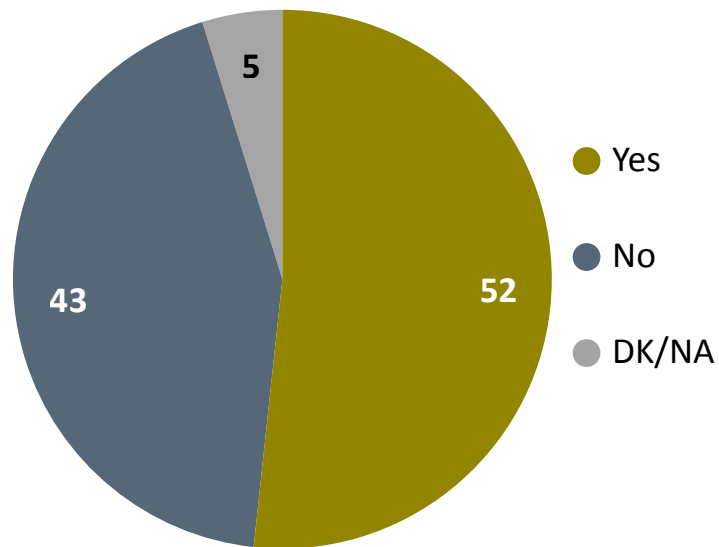
After 2 years of PAS governments, from your point of view,
the justice reform ...?



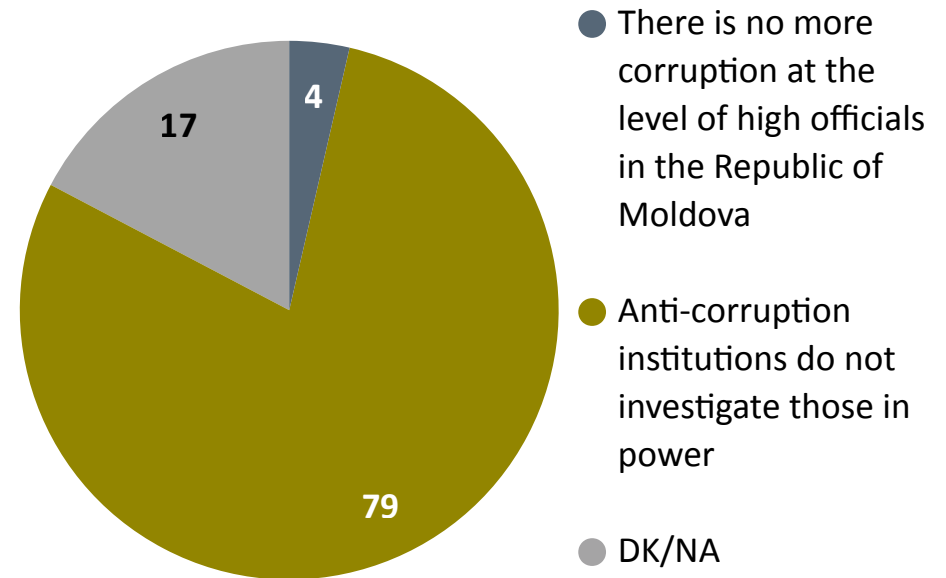
In your opinion. ...?



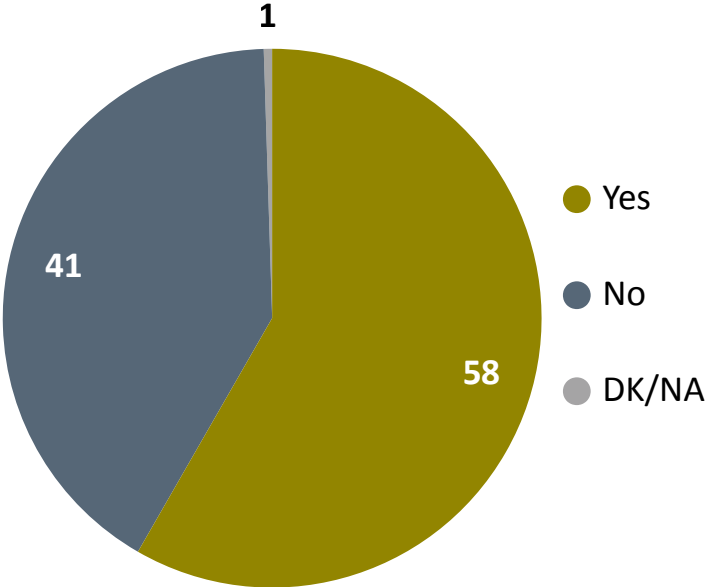
Do you feel there is a fight against corruption?



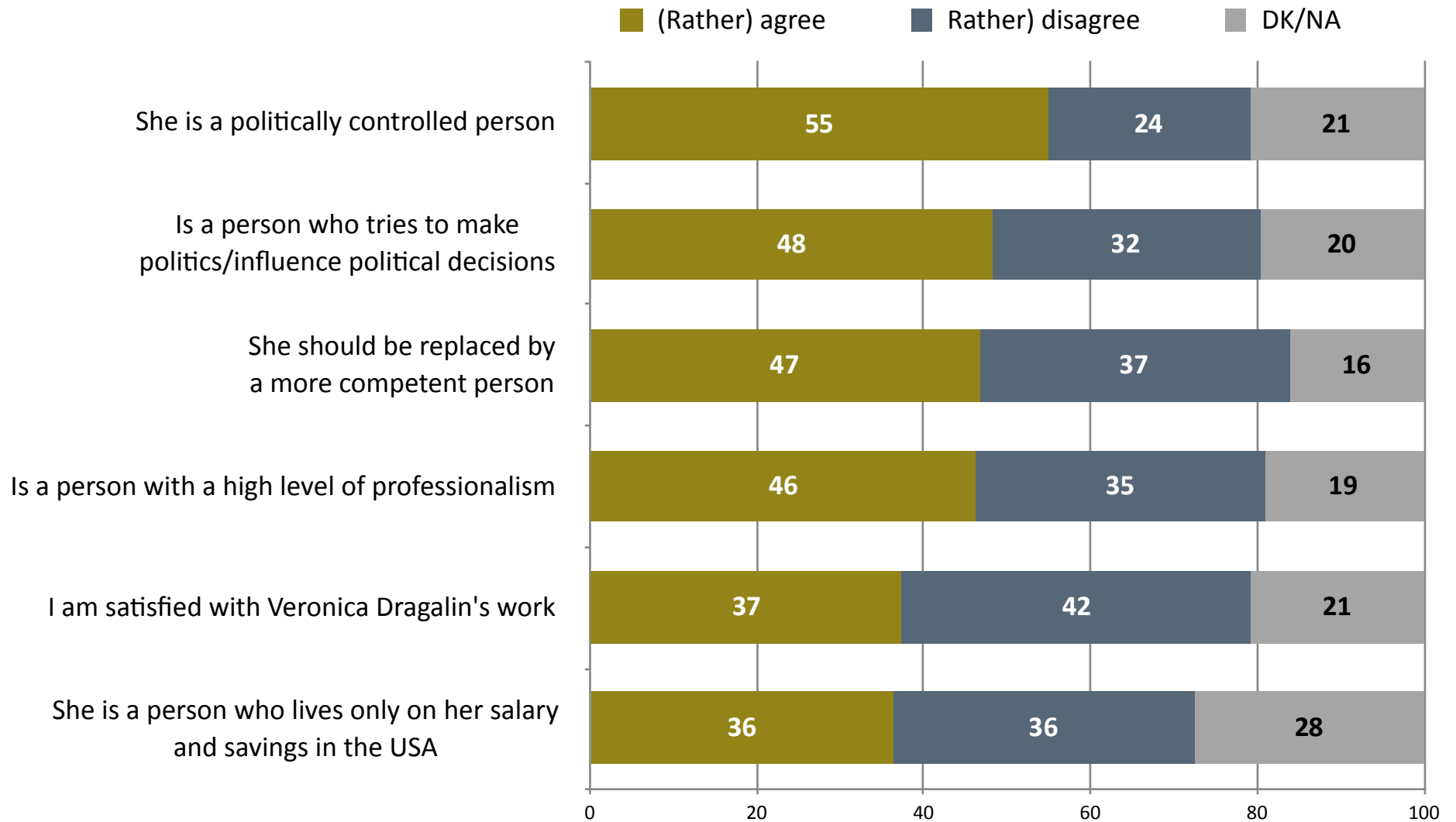
Almost no high-ranking officials have been investigated for corruption during the PAS government. How do you interpret this situation?



By the time of this discussion, have you heard about Veronica Dragalin, Chief of the Anticorruption Prosecutor's Office?



Do you (rather) agree or (rather) disagree with the following statements about Veronica Dragalin?





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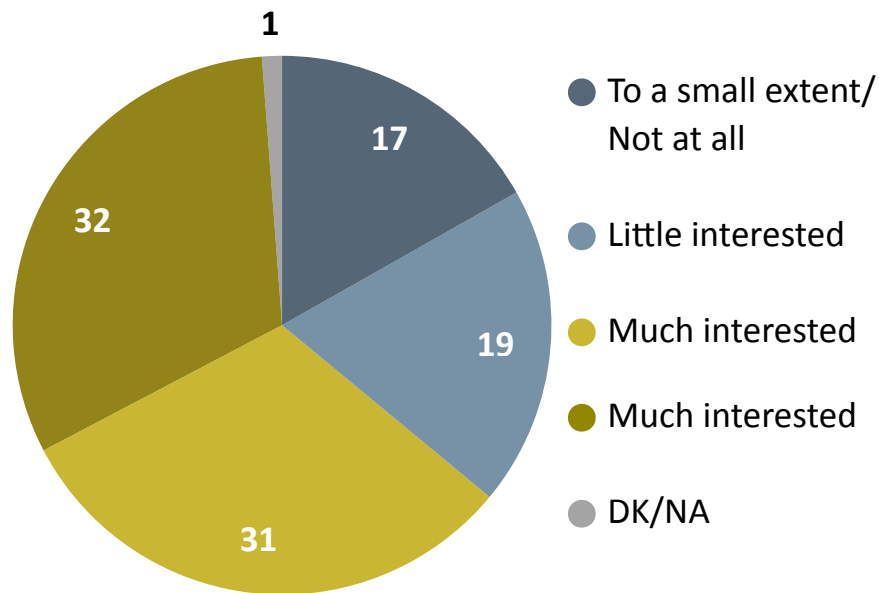
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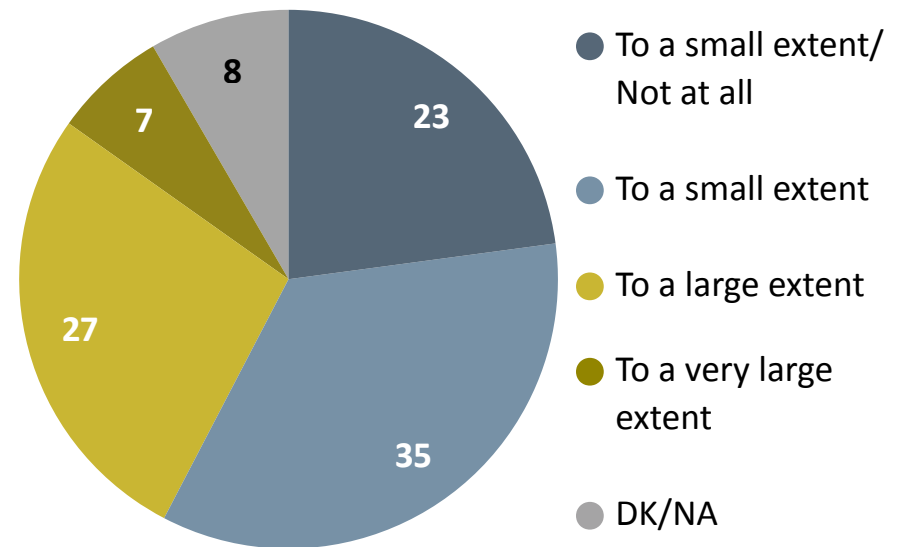
elections



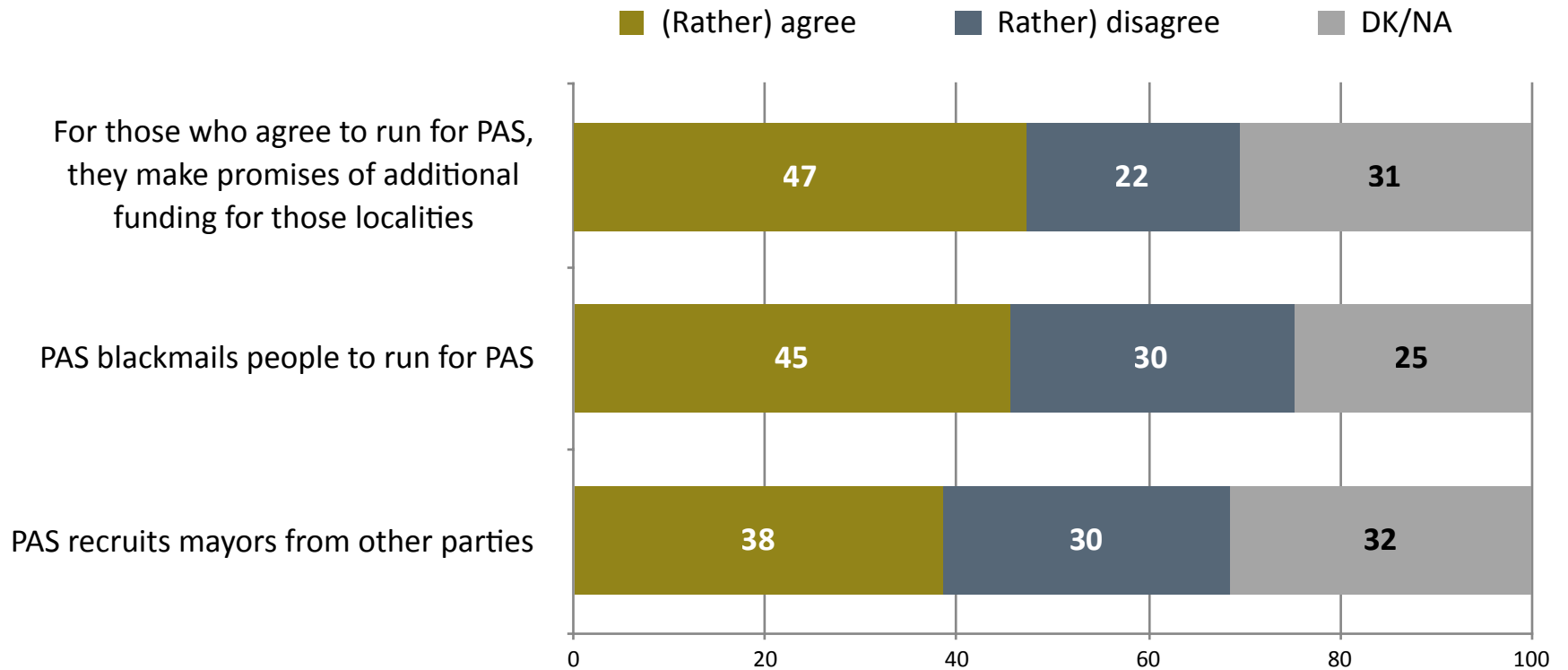
Local elections will be held in November this year. How much or little are you interested in these elections?



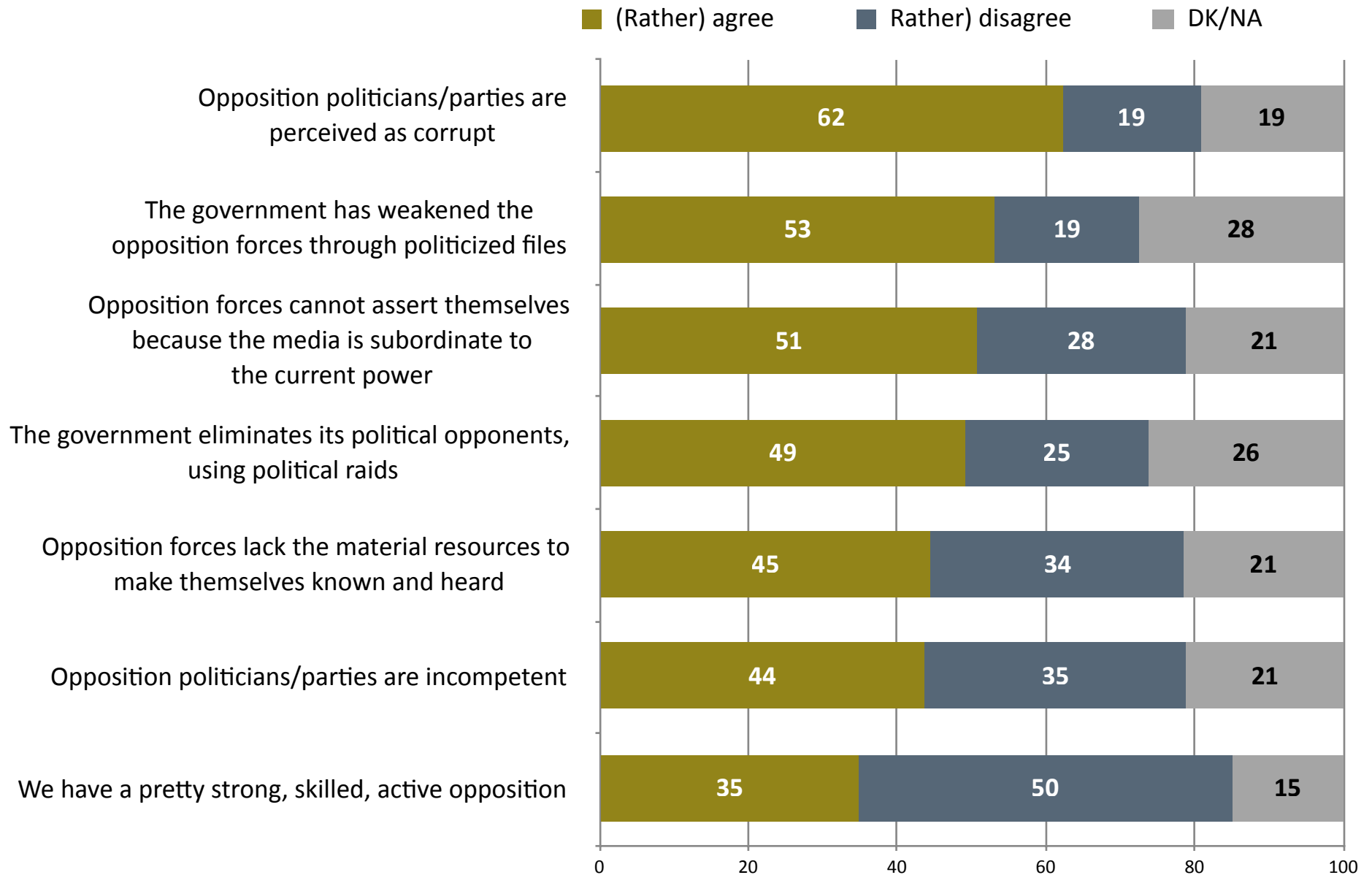
To what extent do you think local elections will be free and correct?



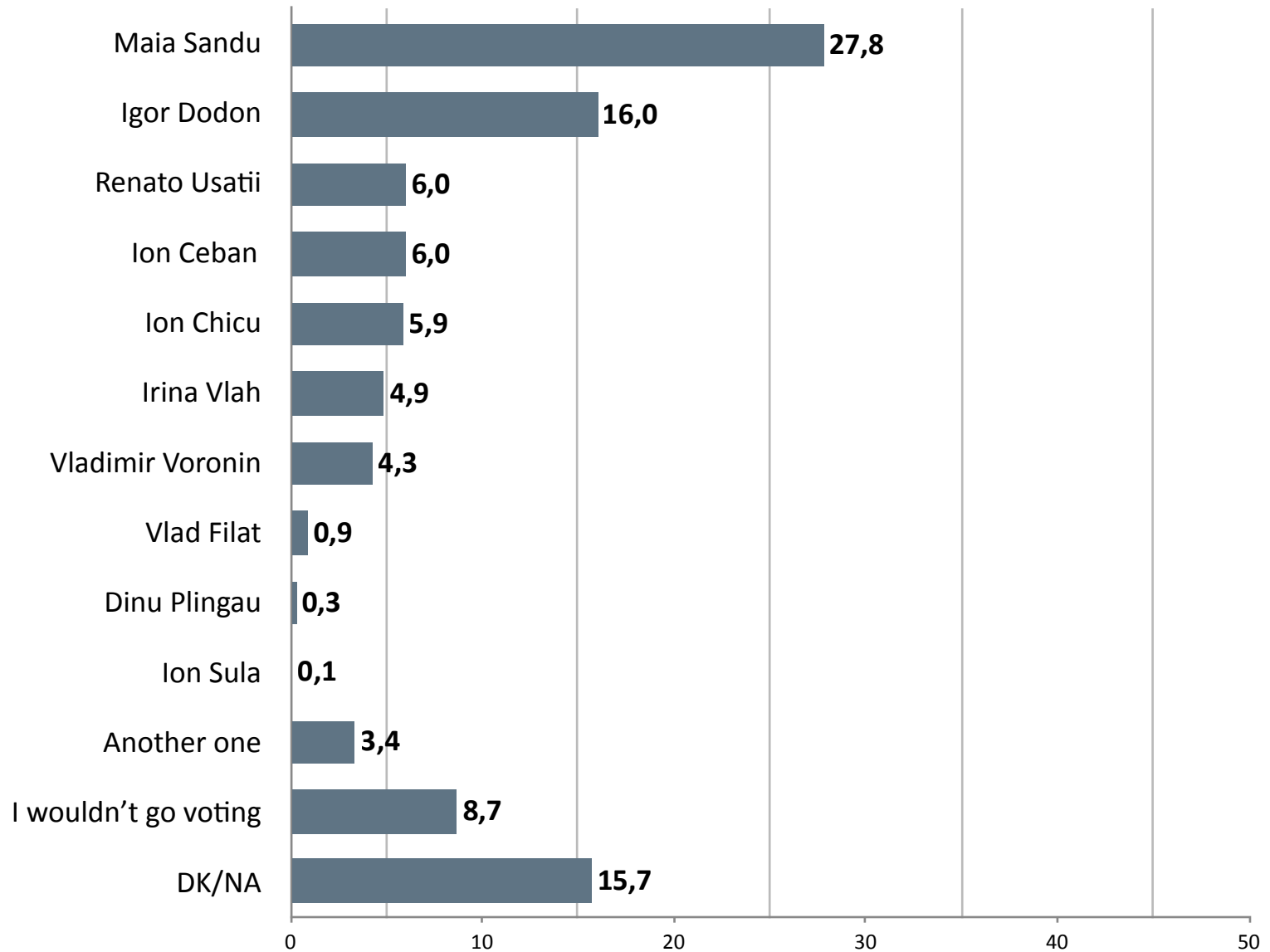
Do you (rather) agree or (rather) disagree with the following statements?



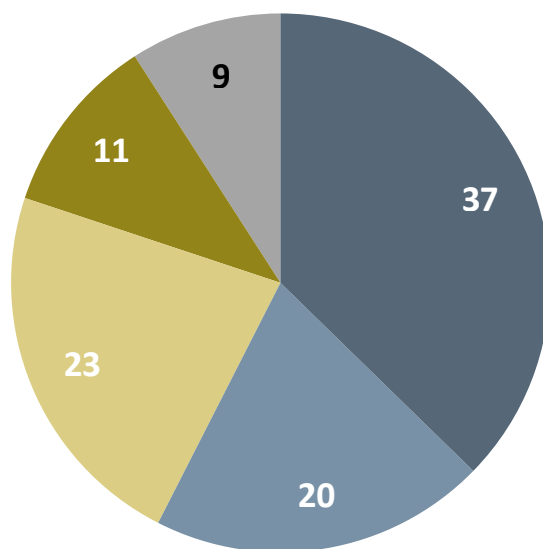
Do you (rather) agree or (rather) disagree with the following statements?



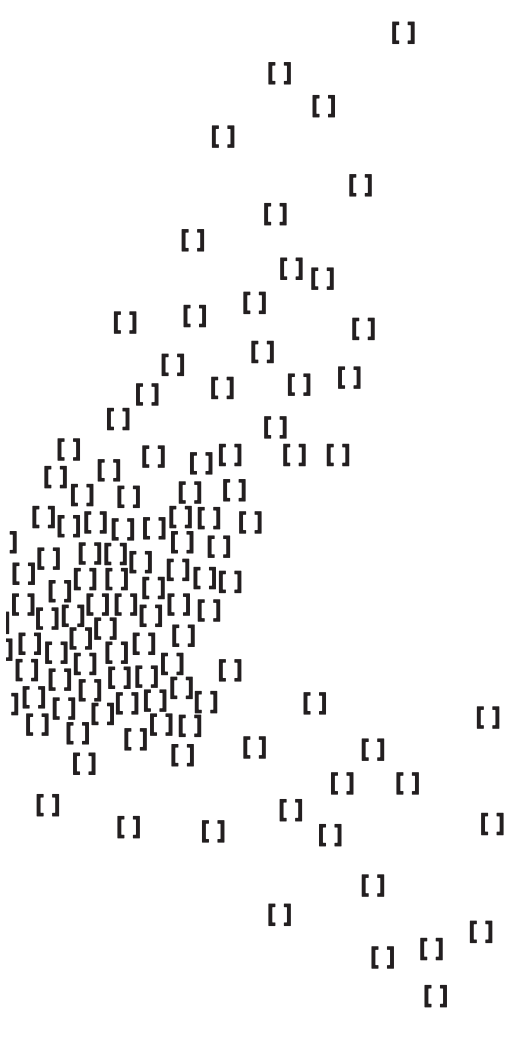
If next Sunday would take place early presidential elections, with who will you vote?



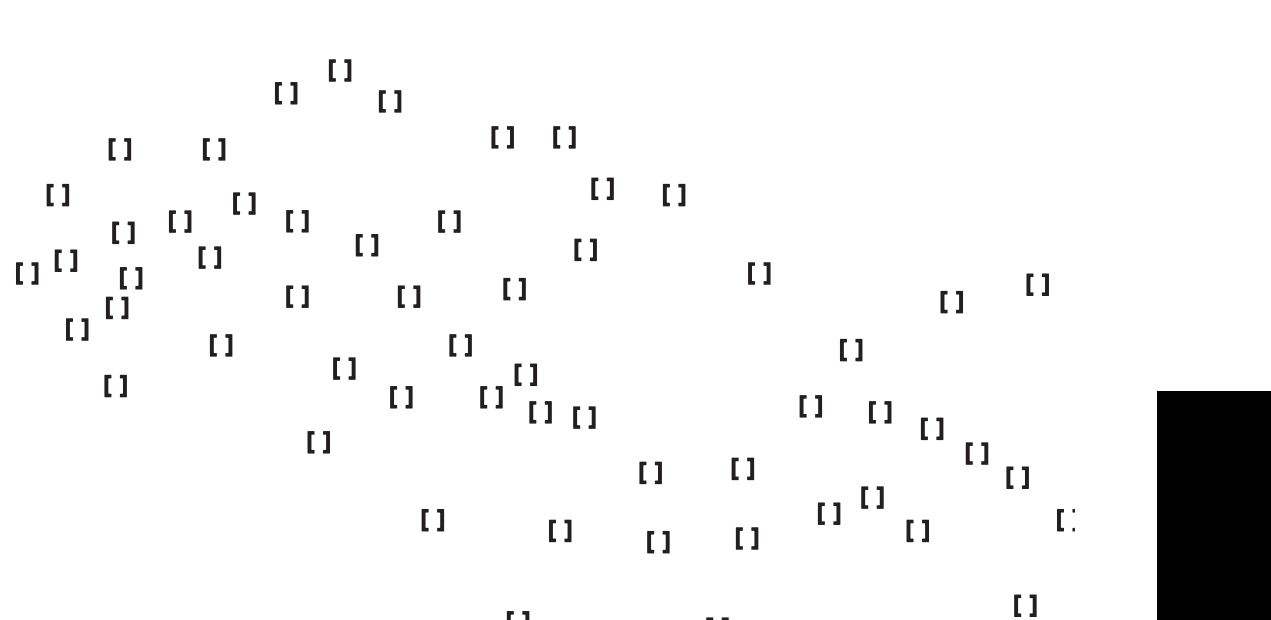
If you had only three candidates to choose from, who do you think would be the best President for Moldova?



- Maia Sandu - supported by Europeans, Western and pro-European parties (PAS, CUB, Platforma Da etc.)
- Irina Vlah - supported by the Russian Federation and pro-Russian or centrist parties (PSRM, Renaissance Party, PDCM, MAN etc.)
- Renato Usatii - candidate who does not listen to Europeans, the West or Russia, but only to Moldovan citizens
- I would not go to vote
- DK/NA



institutions, politicians, parties



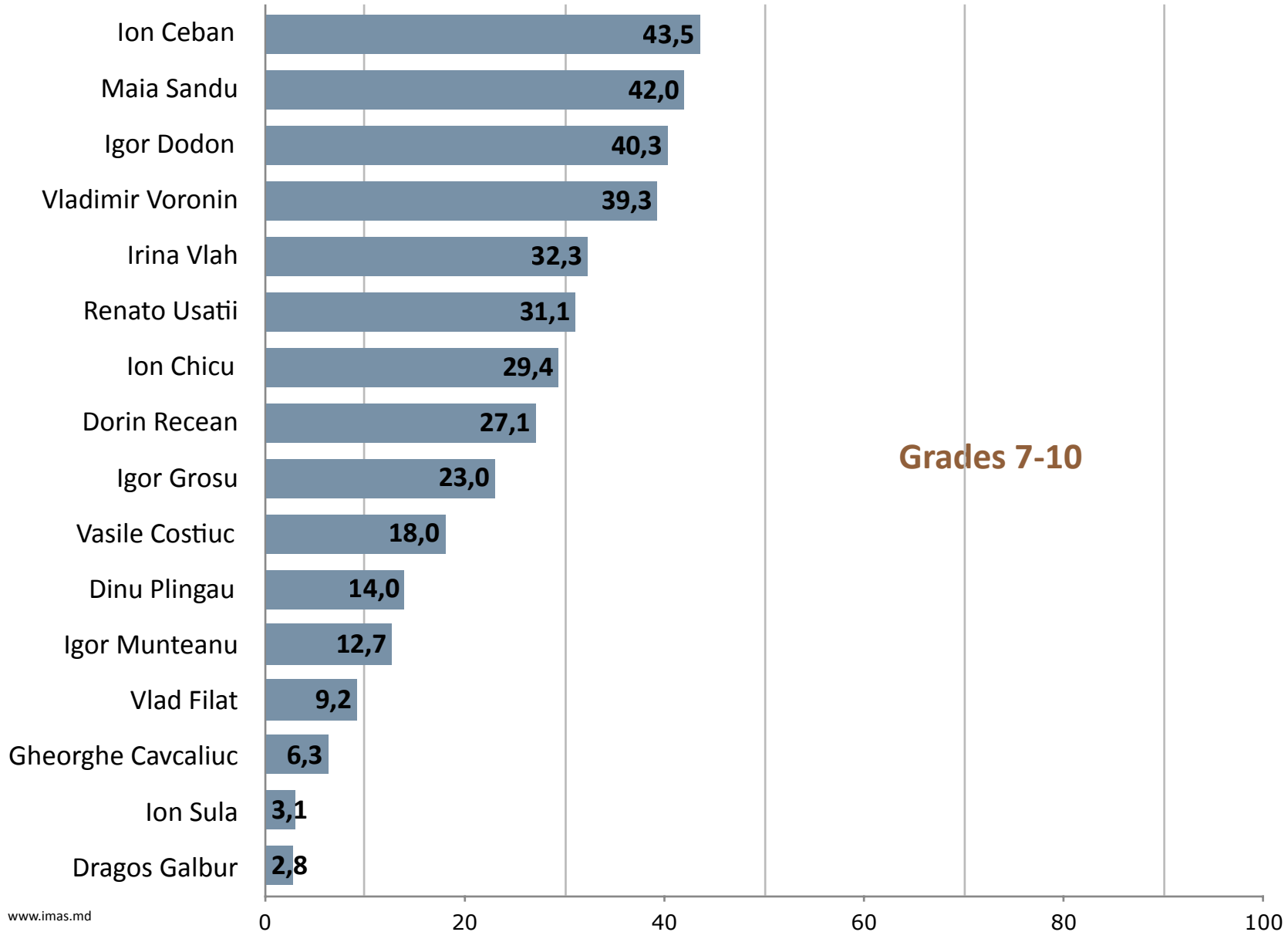
I would like to read to you and show you a list of some political figures and tell me whether or not you have heard of them.

Only for those who have heard of the political figure..., I would like you to tell me for each of them how you evaluate their activity. Please answer on a scale of 1 to 10, where 1 = "Very poor activity" and 10 = "Very good activity". 99 = "I have no opinion/DK/NA".

<i>% of the total sample, 822 respondents</i>	I heard	Very poor activity	Please answer on a scale of 1 to 10, where 1 = "Very poor activity" and 10 = "Very good activity". 99 = "I have no opinion/DK/NA".										Very good activity	I have no opinion/DK/NA	I have not heard
		1	2	3	4	5	6	7	8	9	10				
Gheorghe Cavaliuc	59,2	24,0	5,8	2,8	2,2	5,5	2,3	2,4	1,5	0,5	1,9	10,4	40,8		
Ion Ceban	93,2	9,9	4,1	3,5	4,4	13,4	5,2	10,5	12,6	5,7	14,7	9,2	6,8		
Ion Chicu	85,4	13,5	5,8	5,1	4,4	12,3	5,0	6,4	8,4	4,6	10,0	10,0	14,6		
Vasile Costiuc	49,5	4,8	2,2	2,8	3,3	7,9	3,8	3,9	5,3	2,7	6,1	6,7	50,5		
Igor Dodon	99,3	21,6	7,4	4,1	2,9	12,3	4,6	7,2	9,5	6,0	17,6	6,1	0,7		
Vlad Filat	94,1	33,2	12,9	7,0	4,7	11,2	3,5	3,4	3,0	1,0	1,8	12,4	5,9		
Dragos Galbur	20,1	3,5	1,1	1,2	1,3	2,8	0,9	0,8	1,0	0,4	0,6	6,5	79,9		
Igor Grosu	74,6	16,4	5,3	4,0	3,8	9,7	4,6	5,8	9,4	2,3	5,5	7,9	25,4		
Igor Munteanu	41,2	5,5	1,7	2,3	2,6	7,1	2,2	4,1	5,2	1,5	1,9	7,2	58,8		
Dinu Plingau	39,8	3,6	1,5	2,8	2,1	4,6	4,2	6,0	4,4	1,8	1,8	7,0	60,2		
Dorin Recean	78,7	12,6	6,2	5,3	3,4	8,8	5,2	7,3	10,4	3,8	5,6	10,2	21,3		
Maia Sandu	99,8	30,5	5,9	4,8	2,1	5,6	3,1	6,0	8,8	8,5	18,7	5,8	0,2		
Ion Sula	29,4	5,3	2,2	1,9	2,1	4,0	2,3	1,9	0,7	0,1	0,4	8,5	70,6		
Renato Usatii	96,1	16,5	7,4	4,8	5,8	16,2	6,6	7,5	8,3	4,6	10,7	7,6	3,9		
Irina Vlah	73,3	10,8	4,4	4,2	3,3	7,4	3,4	5,4	8,3	5,9	12,7	7,5	26,7		
Vladimir Voronin	97,8	14,6	5,0	5,7	5,0	14,2	5,0	6,5	9,9	5,4	17,5	9,1	2,2		

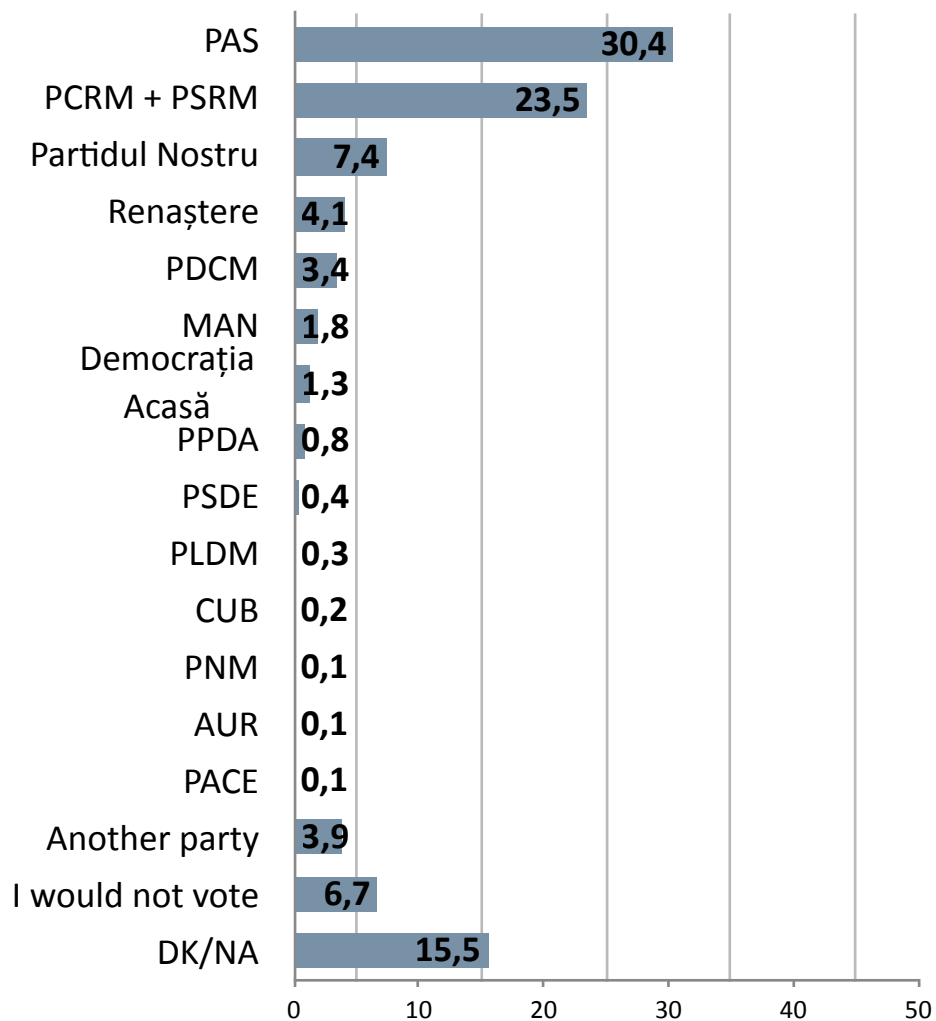
How do you rate the activity of ...?

% of the total sample, 822 respondents



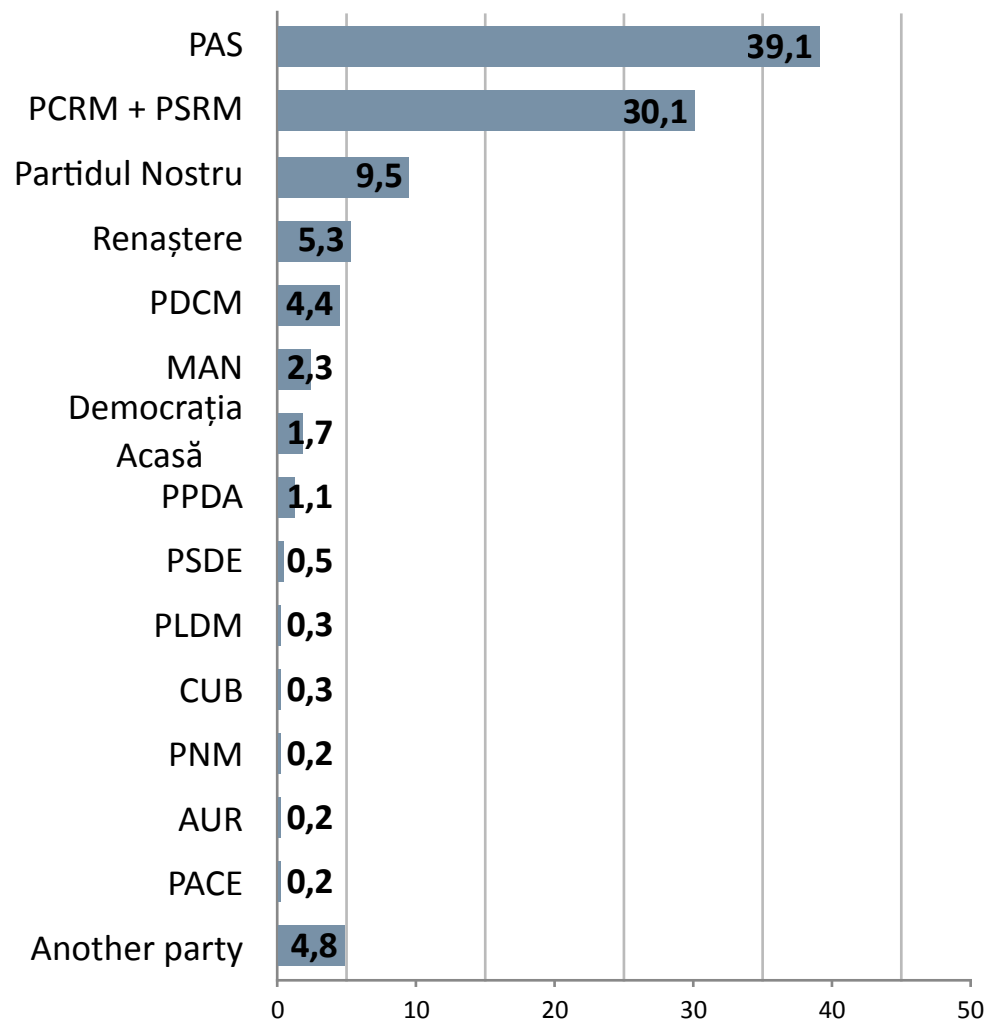
**In the event of early parliamentary election next Sunday,
which party do you intend to vote with?**

% of the total sample, 822 respondents



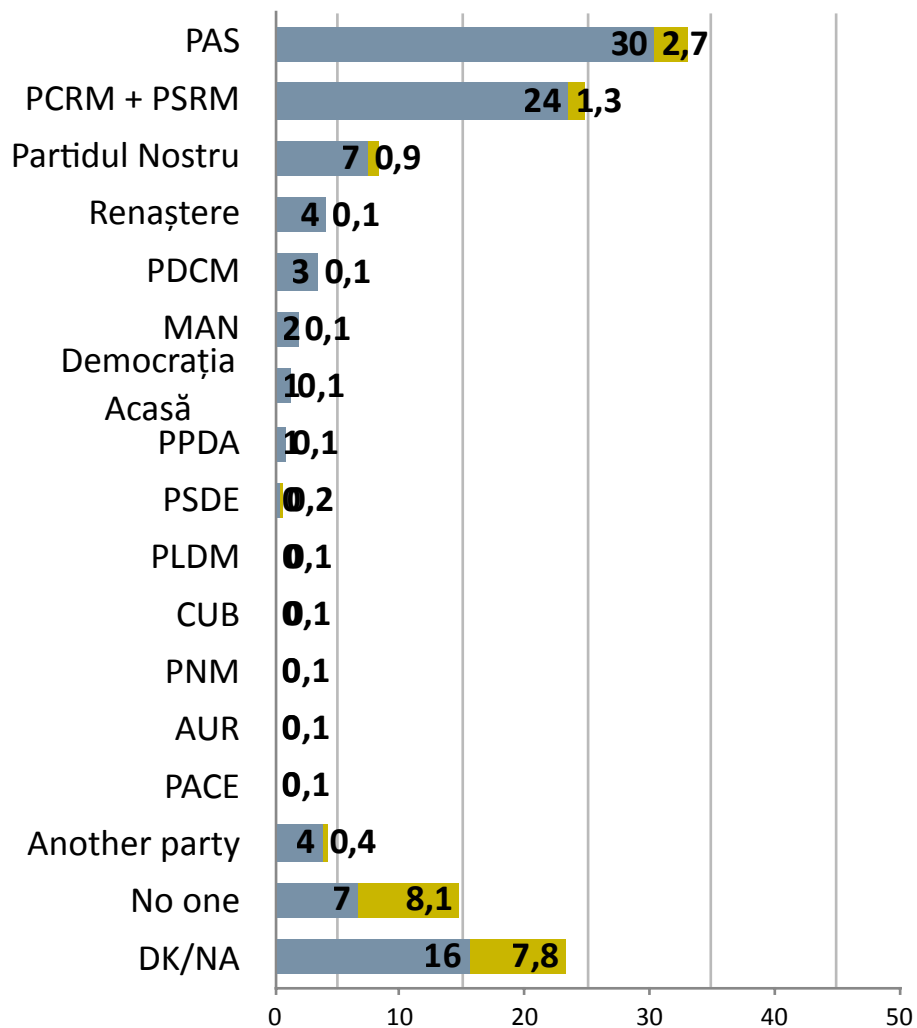
**In the event of early parliamentary election next Sunday,
which party do you intend to vote with?**

% of respondents who have a voting option, 640 respondents



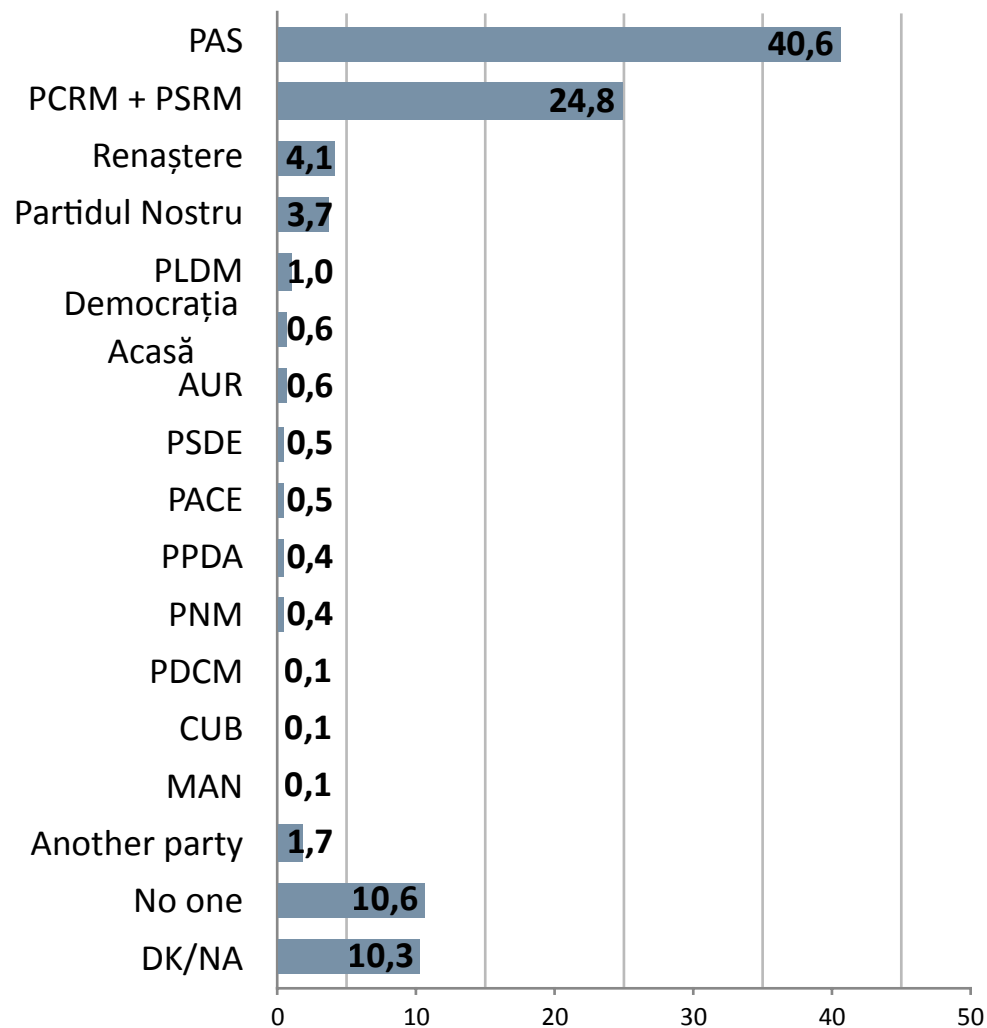
Which party do you have sympathy for (no matter how little)?

% of the total sample, 822 respondents



Which party would you not certainly vote with?

% of the total sample, 822 respondents



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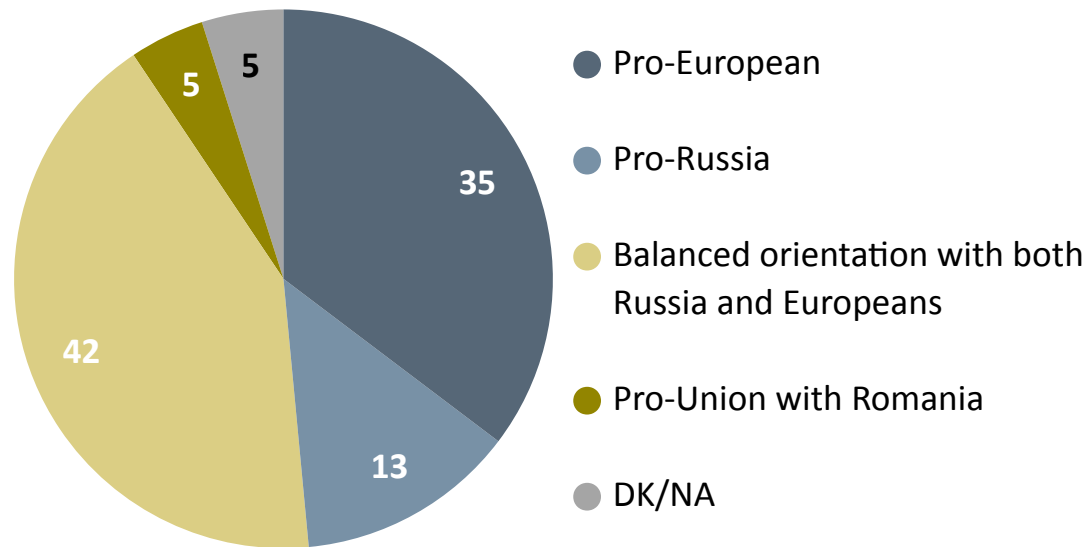
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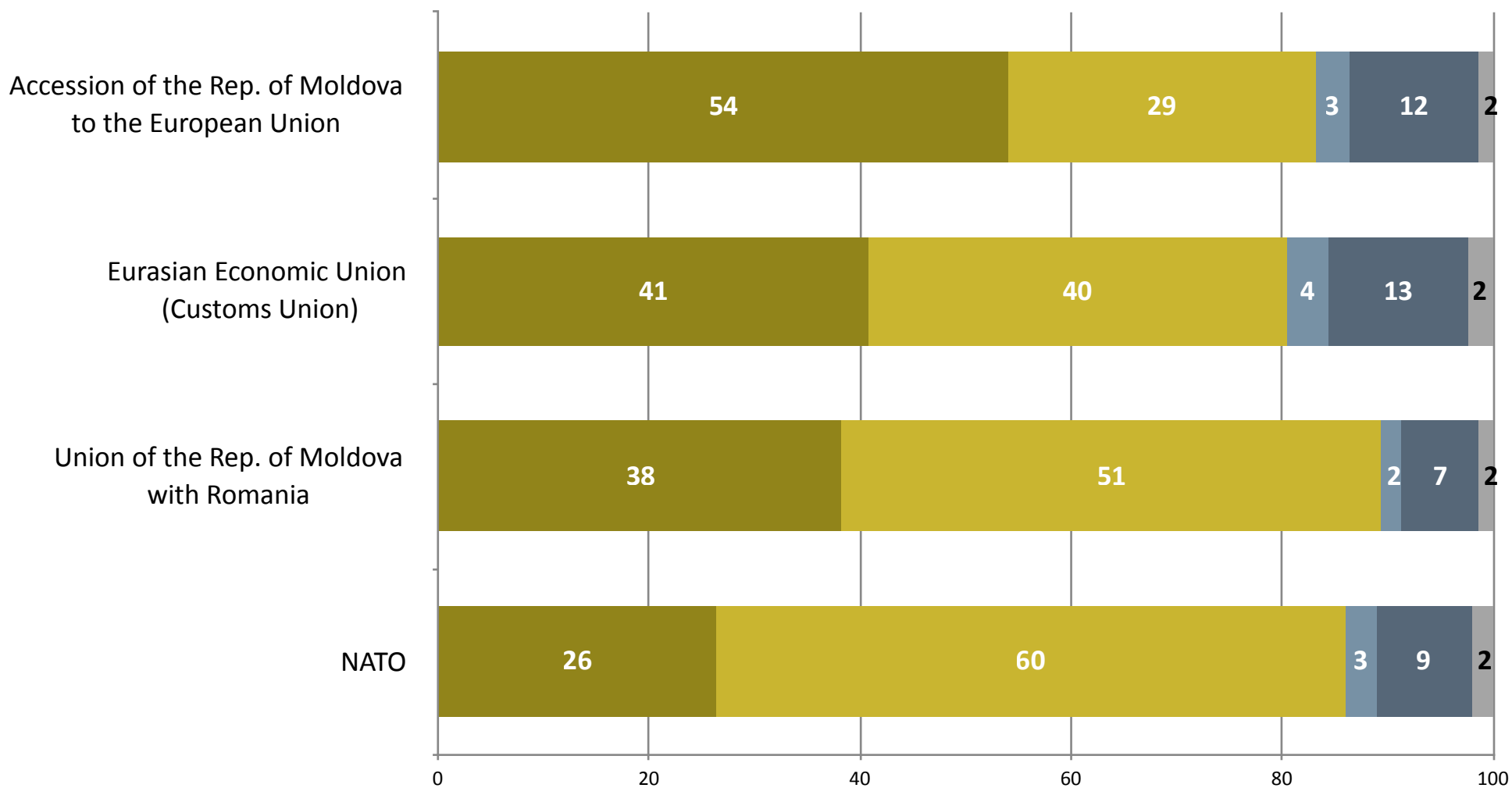


What should be the foreign policy orientation of the leadership of the Republic of Moldova?

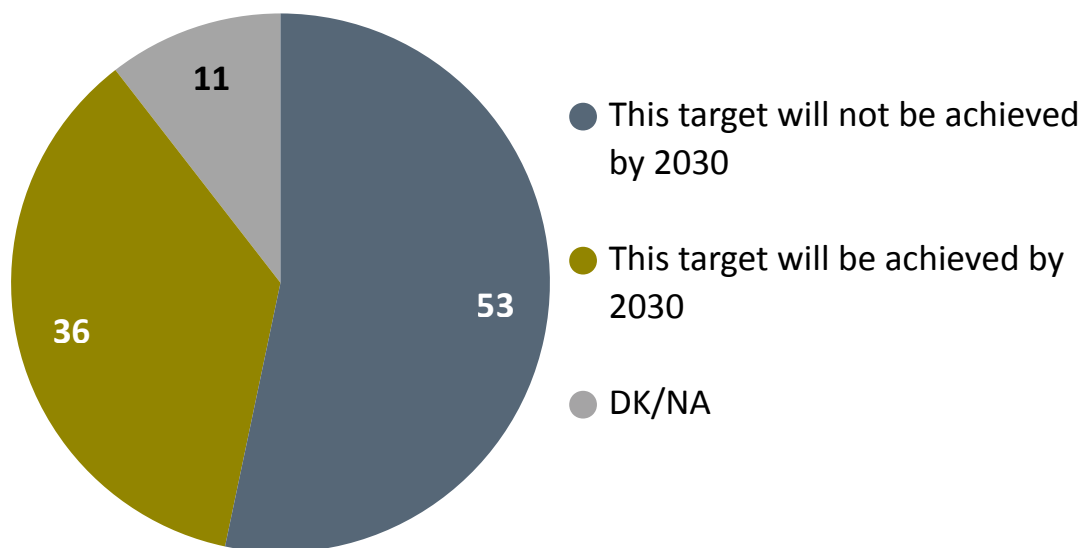


If a referendum were held next Sunday (you would be asked to vote) on... would you vote for or against?

■ I would vote for
 ■ I would vote against
 ■ I would not participate
 ■ I don't know, I haven't decided
 ■ No answer



President Maia Sandu announced that the objective is the Republic of Moldova to become a member of the European Union by 2030. What do you think?



denumirea completă

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